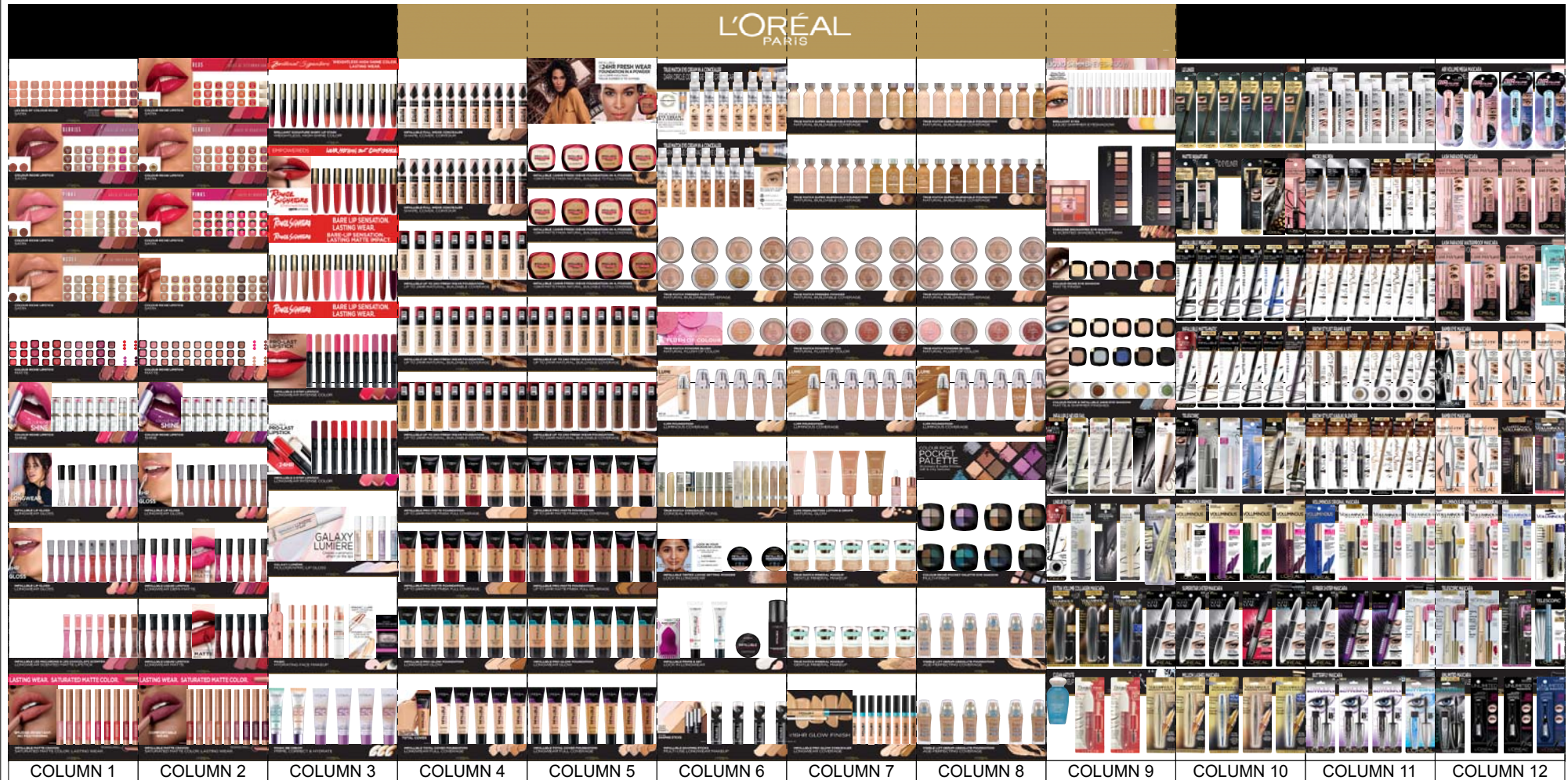




NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

LOPWAK1270ECL_IS21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 12' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 1 - Row: 02 Notch: 25 Fixture Type: TRAYS Fixture Description: CR LES NUS LIP TRY 1.1 LIT **
 TRAYS Re-Order Code: DP001003 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025117 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025102 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
1	1	N/A	071249421864	Colour Riche Les Nus	NU EXCESSIF	178	
2	1	N/A	071249421796	Colour Riche Les Nus	NU DETERMINE	172	
3	1	N/A	071249421758	Colour Riche Les Nus	NU IMPERTINENT	173	
4	1	N/A	071249421840	Colour Riche Les Nus	NU INTENSE	181	
5	1	N/A	071249421789	Colour Riche Les Nus	NU CONFIDENT	171	
6	1	N/A	071249421819	Colour Riche Les Nus	NU IRREVERENT	176	
7	1	N/A	071249421765	Colour Riche Les Nus	NU AUTHENTIQUE	177	
8	1	N/A	071249421802	Colour Riche Les Nus	NU DECADENT	179	
9	1	N/A	071249421772	Colour Riche Les Nus	NU INSOUCIANT	174	
10	1	N/A	071249421857	Colour Riche Les Nus	NU EXTREME	182	
11	1	N/A	071249421826	Colour Riche Les Nus	NU EXUBERANT	183	
12	1	N/A	071249421833	Colour Riche Les Nus	NU ARTISTIQUE	184	

Column: 1 - Row: 03 Notch: 19 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 2.7 (MAUVES/BERRIES 1) LIT **
 TRAYS Re-Order Code: DP000349, PM1000009089 SS Graphic Re-Order Code: PM1000024173
 Graphic Re-Order Code: PM1000025893 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024181 TRAYS Rolled Up Code: DP000349, PM1000009089 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
13	1	322148993	071249046197	Colour Riche Lip Liner	Forever Rose	721	PM1000008926
14	1	322149004	071249046203	Colour Riche Lip Liner	Eternal Mauve	751	PM1000008927
15	1	322147468	071249083727	Colour Riche Original Satin Lipstick	Divine Wine	762	
16	1	322140602	071249074558	Colour Riche Original Satin Lipstick	Raisin Rapture	892	
17	1	322141658	071249216385	Colour Riche Original Satin Lipstick	Golden Grape	788	
18	1	322140597	071249074541	Colour Riche Original Satin Lipstick	Blushing Berry	590	
19	1	N/A	071249415740	Colour Riche Original Satin Lipstick	BERRY PARISIENNE	137	
20	1	N/A	071249415733	Colour Riche Original Satin Lipstick	PARIS.NY	127	
21	1	322148715	071249045824	Colour Riche Original Satin Lipstick	Saucy Mauve	560	

Column: 1 - Row: 04 Notch: 13 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 4.7 (PINKS 1) LIT **
 TRAYS Re-Order Code: DP000349, PM1000009090 SS Graphic Re-Order Code: PM1000024175
 Graphic Re-Order Code: PM1000025895 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024183 TRAYS Rolled Up Code: DP000349, PM1000009090 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
22	1	322147298	071249081143	Colour Riche Lip Liner	Au Naturelle	780	PM1000008934
23	1	322149070	071249046272	Colour Riche Lip Liner	Toffee to Be	782	PM1000008932
24	1	322146886	071249256206	Colour Riche Original Satin Lipstick	Ballerina Shoes	135	
25	1	322140571	071249074527	Colour Riche Original Satin Lipstick	Peach Fuzz	417	
26	1	322147387	071249083321	Colour Riche Original Satin Lipstick	Tropical Coral	444	
27	1	322148579	071249045701	Colour Riche Original Satin Lipstick	Mauved	140	
28	1	322147395	071249083352	Colour Riche Original Satin Lipstick	Tickled Pink	165	
29	1	322140589	071249074534	Colour Riche Original Satin Lipstick	Peony Pink	580	
30	1	N/A	071249415757	Colour Riche Original Satin Lipstick	MONTMARTRE	129	

Column: 1 - Row: 05 Notch: 7 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 6.7 (NUDES 1) LIT **
 TRAYS Re-Order Code: DP000349, PM1000009092 SS Graphic Re-Order Code: PM1000024177
 Graphic Re-Order Code: PM1000025897 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024185 TRAYS Rolled Up Code: DP000349, PM1000009092 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
31	1	322149062	071249046265	Colour Riche Lip Liner	Nudes for Life	781	PM1000008931
32	1	322149054	071249046258	Colour Riche Lip Liner	More Chocolate	783	PM1000008930
33	1	322148749	071249045855	Colour Riche Original Satin Lipstick	Mica	620	
34	1	322148862	071249045923	Colour Riche Original Satin Lipstick	Silverstone	760	
35	1	322147434	071249083512	Colour Riche Original Satin Lipstick	Golden Splendor	805	
36	1	322147418	071249083406	Colour Riche Original Satin Lipstick	Caramel Latte	799	
37	1	322147379	071249083291	Colour Riche Original Satin Lipstick	Fairest Nude	800	
38	1	322148870	071249045930	Colour Riche Original Satin Lipstick	Sandstone	810	
39	1	N/A	071249415788	Colour Riche Original Satin Lipstick	ORGANZA	236	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 13

Row: 05

Lower Notch: 7

Row: 06

Lower Notch: 1

Row: 07

Lower Notch: 30

Row: 08

Lower Notch: 23

Row: 09

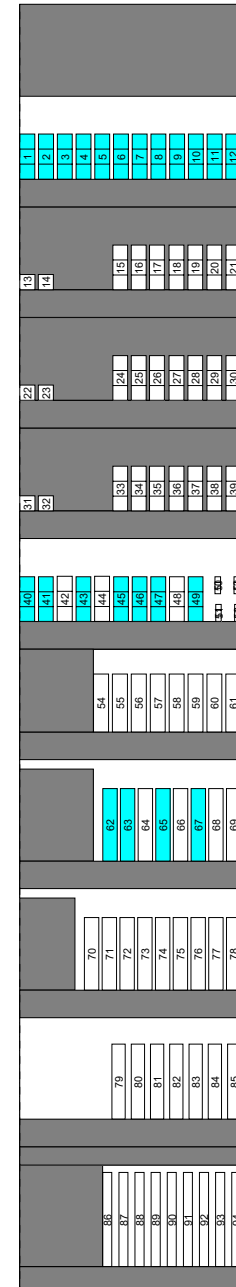
Lower Notch: 16

Row: 10

Lower Notch: 9

Row: 11

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

Column: 1 - Row: 06		Notch: 1		Fixture Type: TRAYS		Fixture Description: CR MATTE LIP & LIPLNR TRY 1.2 LIT **	
TRAYS Re-Order Code: PL3000000346				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000025251				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000024999				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
40	1	N/A	071249628805	Colour Riche Matte Lipstick	RUNWAY MATTE	425	
41	1	N/A	071249628775	Colour Riche Matte Lipstick	MATTE-RFUL RED	410	
42	1	322140814	071249296820	Colour Riche Collection Exclusive Reds	Devils Matte-Vocate Red	402	PM1000017566
43	1	N/A	071249628782	Colour Riche Matte Lipstick	RUBY MATTE-GESTY	415	
44	1	322140018	071249296486	Colour Riche Collection Exclusive Reds	Matte-Traction Red	403	PM1000017565
45	1	N/A	071249628973	Colour Riche Matte Lipstick	MATTE ME IN PARIS	430	
46	1	N/A	071249628836	Colour Riche Matte Lipstick	MATTE-LY IN MAUVE	725	
47	1	N/A	071249628812	Colour Riche Matte Lipstick	MATTE-RIAL PINK	440	
48	1	322148341	071249349663	Colour Riche Matte Lipstick	Doesn't Matte-r	405	PM1000017401
49	1	N/A	071249628799	Colour Riche Matte Lipstick	ROUGE ULTI-MATTE-UM	420	
50	1	322148765	071249350423	Colour Riche Matte Lip Liner	Matte in Manhattan	100	
51	1	322148618	071249350454	Colour Riche Matte Lip Liner	Strike a Matte-ch	106	
52	1	322148707	071249350430	Colour Riche Matte Lip Liner	In-matte-uated With You	102	
53	1	322148626	071249350447	Colour Riche Matte Lip Liner	Curiosity Killed the Matte	104	

Column: 1 - Row: 07		Notch: 30		Fixture Type: TRAYS		Fixture Description: CR SHINE LIP TRY 1.2 LIT **	
TRAYS Re-Order Code: DP000354				SS Graphic Re-Order Code: PM1000022100			
Graphic Re-Order Code: PM1000021148				SS Holder Re-Order Code: PM1000021005			
Carrier Tray Graphic Re-Order Code: PM1000020840				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
54	1	322146747	071249355770	Colour Riche Shine	Dewy Petal	912	
55	1	322146496	071249355848	Colour Riche Shine	Burnished Blush	906	
56	1	322148147	071249355787	Colour Riche Shine	Glazed Pink	914	
57	1	322146721	071249355817	Colour Riche Shine	Polished Tango	918	
58	1	322146797	071249355831	Colour Riche Shine	Sparkling Rose	908	
59	1	322146501	071249355855	Colour Riche Shine	Shining Peach	910	
60	1	322148016	071249355879	Colour Riche Shine	Glossy Fawn	900	
61	1	322146789	071249355862	Colour Riche Shine	Dazzling Doe	902	

Column: 1 - Row: 08		Notch: 23		Fixture Type: TRAYS		Fixture Description: INF 8HR PRO GLSS LIP TRY 1.3 LIT **		
TRAYS Re-Order Code: DP000351				SS Graphic Re-Order Code: PM1000025141				
Graphic Re-Order Code: PM1000025138				SS Holder Re-Order Code: PM0000021712				
Carrier Tray Graphic Re-Order Code: PM1000025523				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234		
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes	
62	1	N/A	071249628911	Infalible 8 Hour Pro Gloss	CRYSTAL GLASS	865		
63	1	N/A	071249628966	Infalible 8 Hour Pro Gloss	FROSTED	870		
64	1	322149915	071249135280	Infalible 8 Hour Pro Gloss	Petal	105		
65	1	N/A	071249628959	Infalible 8 Hour Pro Gloss	PINK OPAL	880		
66	1	322141080	071249135365	Infalible 8 Hour Pro Gloss	Blush	115		
67	1	N/A	071249628942	Infalible 8 Hour Pro Gloss	NIGHTFALL ROSE	890		
68	1	322141098	071249135372	Infalible 8 Hour Pro Gloss	Bloom	125		
69	1	322141103	071249135389	Infalible 8 Hour Pro Gloss	Posy	135		

Column: 1 - Row: 09		Notch: 16		Fixture Type: TRAYS		Fixture Description: INF 8HR PRO GLSS LIP TRY 3.3 LIT **	
TRAYS Re-Order Code: DP000351				SS Graphic Re-Order Code: PM1000025145			
Graphic Re-Order Code: PM1000025140				SS Holder Re-Order Code: PM0000026556			
Carrier Tray Graphic Re-Order Code: PM1000025523				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
70	1	322141137	071249135419	Infalible 8 Hour Pro Gloss	Sangria	705	
71	1	322141129	071249135402	Infalible 8 Hour Pro Gloss	Undeniable Mauve	515	
72	1	322141145	071249135426	Infalible 8 Hour Pro Gloss	Raisin	715	
73	1	322142248	071249216064	Infalible 8 Hour Pro Gloss	Pink Topaz	140	
74	1	322144046	071249216057	Infalible 8 Hour Pro Gloss	Red Fatale	320	
75	1	322141828	071249216033	Infalible 8 Hour Pro Gloss	Cherry Flash	340	
76	1	322141836	071249216040	Infalible 8 Hour Pro Gloss	Glistening Berry	240	
77	1	322141022	071249135303	Infalible 8 Hour Pro Gloss	Fiery	305	
78	1	322141030	071249135310	Infalible 8 Hour Pro Gloss	Rebel Red	315	

Column: 1 - Row: 10		Notch: 9		Fixture Type: TRAYS		Fixture Description: INF PM LES MACARONS/CHOCOLAT LIP TRY 1.1 LIT **	
TRAYS Re-Order Code: DP000351				SS Graphic Re-Order Code: PM1000025127			
Graphic Re-Order Code: PM1000025130				SS Holder Re-Order Code: PM0000024245			
Carrier Tray Graphic Re-Order Code: PM1000023246				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
79	1	N/A	071249395523	Infalible Pro-Matte Les Macarons	Dose of Rose	818	
80	1	N/A	071249395530	Infalible Pro-Matte Les Macarons	Praline De Paris	820	
81	1	N/A	071249395547	Infalible Pro-Matte Les Macarons	Mon Caramel	822	
82	1	N/A	071249395554	Infalible Pro-Matte Les Macarons	Guava Gush	824	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 13

Row: 05

Lower Notch: 7

Row: 06

Lower Notch: 1

Row: 07

Lower Notch: 30

Row: 08

Lower Notch: 23

Row: 09

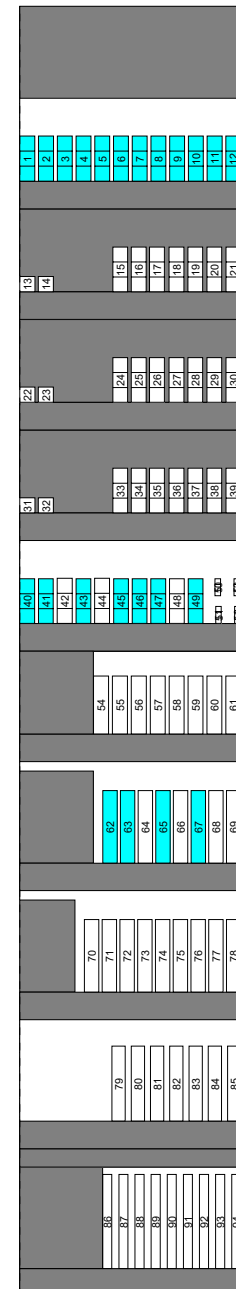
Lower Notch: 16

Row: 10

Lower Notch: 9

Row: 11

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

83	1	322730253	071249371787	Infalible Pro-Matte Les Chocolat Nudes	candy man	842	
84	1	322730261	071249371800	Infalible Pro-Matte Les Chocolat Nudes	dose of cocoa	848	
85	1	322730245	071249371817	Infalible Pro-Matte Les Chocolat Nudes	box o chocolate	852	

Column: 1 - Row: 11 Notch: 1 Fixture Type: TRAYS Fixture Description: MATTE LIP CRYN TRY 1.2 LIT **
 TRAYS Re-Order Code: PL3000000428 SS Graphic Re-Order Code: PM1000022934
 Graphic Re-Order Code: PM1000022928 SS Holder Re-Order Code: PM1000022960
 Carrier Graphic: PM1000022962,PM1000022914 TRAYS Rolled Up Code: PL3000000428 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
86	1	N/A	071249407769	Matte Lip Crayon	CARAMEL BLONDIE	500	
87	1	N/A	071249412275	Matte Lip Crayon	STRAWBERRY GLAZE	501	
88	1	N/A	071249407776	Matte Lip Crayon	SWEET & SALTY	502	
89	1	N/A	071249407691	Matte Lip Crayon	HOT APRICOT	503	
90	1	N/A	071249412282	Matte Lip Crayon	TOFFEE CHÉRI	504	
91	1	N/A	071249407707	Matte Lip Crayon	LITTLE CHILI	505	
92	1	N/A	071249407714	Matte Lip Crayon	CARAMEL REBEL	506	
93	1	N/A	071249407738	Matte Lip Crayon	SPICE OF LIFE	507	
94	1	N/A	071249407745	Matte Lip Crayon	BRULÉE EVERYDAY	508	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 13

Row: 05

Lower Notch: 7

Row: 06

Lower Notch: 1

Row: 07

Lower Notch: 30

Row: 08

Lower Notch: 23

Row: 09

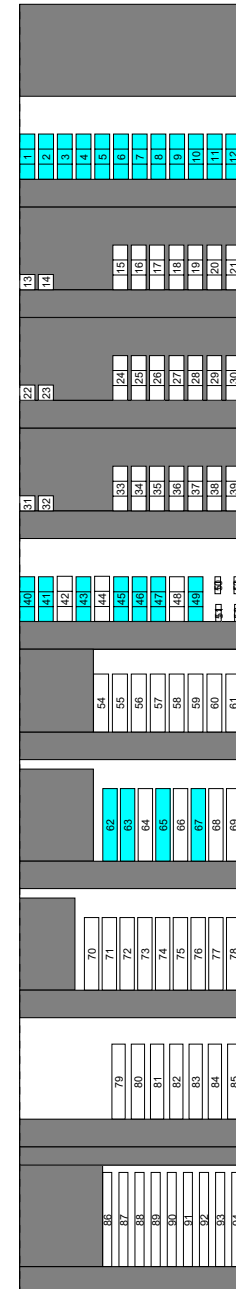
Lower Notch: 16

Row: 10

Lower Notch: 9

Row: 11

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

LOPWAK1270ECL_IS21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 12' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 2 - Row: 02 Notch: 25 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 1.7 (REDS) LIT **
 TRAYS Re-Order Code: DP000349, PM1000009088 SS Graphic Re-Order Code: PM1000024172
 Graphic Re-Order Code: PM1000025892 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024180 TRAYS Rolled Up Code: DP000349, PM1000009088 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
95	1	322147280	071249081136	Colour Riche Lip Liner	Timeless Coral	760	PM1000008935
96	1	322147272	071249081129	Colour Riche Lip Liner	Always Red	765	PM1000008937
97	1	N/A	071249415832	Colour Riche Original Satin Lipstick	MAISON MARAIS	125	
98	1	322141640	071249216392	Colour Riche Original Satin Lipstick	Ruby Flame	317	
99	1	N/A	071249415870	Colour Riche Original Satin Lipstick	ROUGE ST. GERMAIN	120	
100	1	322148668	071249045770	Colour Riche Original Satin Lipstick	British Red	350	
101	1	322148676	071249045787	Colour Riche Original Satin Lipstick	Volcanic	410	
102	1	N/A	071249415863	Colour Riche Original Satin Lipstick	RED PASSION	297	
103	1	322147476	071249083765	Colour Riche Original Satin Lipstick	True Red	315	

Column: 2 - Row: 03 Notch: 19 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 3.7 (MAUVES/BERRIES 2) LIT **
 TRAYS Re-Order Code: DP000349, PL3000000445 SS Graphic Re-Order Code: PM1000024174
 Graphic Re-Order Code: PM1000025894 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024182 TRAYS Rolled Up Code: DP000349, PL3000000445 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
104	1	322149012	071249046210	Colour Riche Lip Liner	Lasting Plum	772	PM1000008928
105	1	322149038	071249046234	Colour Riche Lip Liner	Truly Burgundy	773	PM1000008929
106	1	322147400	071249083376	Colour Riche Original Satin Lipstick	Sugar Plum	754	
107	1	322141771	071249045961	Colour Riche Original Satin Lipstick	Nature's Blush	840	
108	1	322148846	071249045633	Colour Riche Original Satin Lipstick	Classic Wine	752	
109	1	322141802	071249216408	Colour Riche Original Satin Lipstick	Blazing Lava	303	
110	1	322148854	071249045640	Colour Riche Original Satin Lipstick	Spiced Cider	755	
111	1	322141797	071249216378	Colour Riche Original Satin Lipstick	Plum Explosion	766	
112	1	N/A	071249415887	Colour Riche Original Satin Lipstick	S'IL VOUS PLAIT	124	

Column: 2 - Row: 04 Notch: 13 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 5.7 (PINKS 2) LIT **
 TRAYS Re-Order Code: DP000349, PM1000009091 SS Graphic Re-Order Code: PM1000024176
 Graphic Re-Order Code: PM1000025896 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024184 TRAYS Rolled Up Code: DP000349, PM1000009091 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
113	1	322147264	071249081112	Colour Riche Lip Liner	Beyond Pink	705	PM1000008936
114	1	322148985	071249047521	Colour Riche Lip Liner	All About Pink	708	PM1000008933
115	1	322146894	071249256213	Colour Riche Original Satin Lipstick	I Pink You're Cute	175	
116	1	322146983	071249256244	Colour Riche Original Satin Lipstick	Wisteria Rose	251	
117	1	322146991	071249256220	Colour Riche Original Satin Lipstick	Pink Flamingo	180	
118	1	322146941	071249256237	Colour Riche Original Satin Lipstick	Miss Magenta	185	
119	1	322146959	071249256275	Colour Riche Original Satin Lipstick	Fresh as a Rose	262	
120	1	322146975	071249256251	Colour Riche Original Satin Lipstick	Everbloom	254	
121	1	322146967	071249256268	Colour Riche Original Satin Lipstick	Raspberry Rush	260	

Column: 2 - Row: 05 Notch: 7 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 7.7 (NUDES 2) LIT **
 TRAYS Re-Order Code: DP001003 SS Graphic Re-Order Code: PM1000024179
 Graphic Re-Order Code: PM1000024147 SS Holder Re-Order Code: PM1000018033
 Carrier Tray Graphic Re-Order Code: PM1000024186 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
122	1	322148919	071249045664	Colour Riche Original Satin Lipstick	Toasted Almond	843	
123	1	N/A	071249415801	Colour Riche Original Satin Lipstick	LE BEIGE	106	
124	1	N/A	071249415795	Colour Riche Original Satin Lipstick	SEINE SUNSET	107	
125	1	322148901	071249045657	Colour Riche Original Satin Lipstick	Cinnamon Toast	839	
126	1	322148943	071249045992	Colour Riche Original Satin Lipstick	Brazil Nut	850	
127	1	322147337	071249083222	Colour Riche Original Satin Lipstick	Ginger Spice	815	
128	1	322148896	071249045954	Colour Riche Original Satin Lipstick	Bronze Coin	835	
129	1	322148888	071249045947	Colour Riche Original Satin Lipstick	Bronzine	825	
130	1	322148969	071249046012	Colour Riche Original Satin Lipstick	Sunwash	857	
131	1	322148977	071249046029	Colour Riche Original Satin Lipstick	Spice	860	

Column: 2 - Row: 06 Notch: 1 Fixture Type: TRAYS Fixture Description: CR MATTE LIP & LIPLNR TRY 2.2 LIT **
 TRAYS Re-Order Code: PL3000000346 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025252 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024999 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 13

Row: 05

Lower Notch: 7

Row: 06

Lower Notch: 1

Row: 07

Lower Notch: 30

Row: 08

Lower Notch: 23

Row: 09

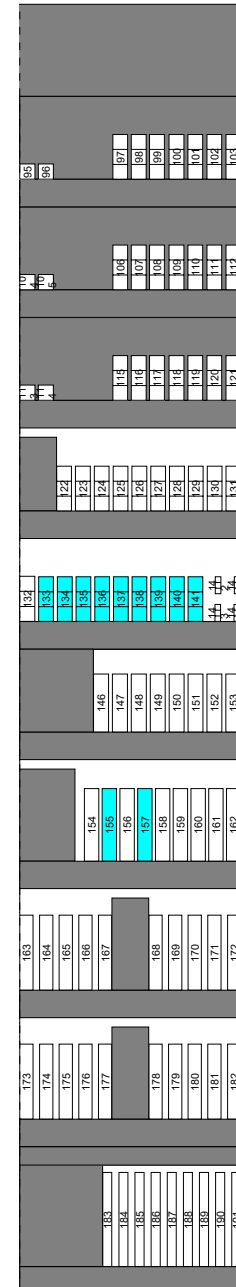
Lower Notch: 16

Row: 10

Lower Notch: 9

Row: 11

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
132	1	322141307	071249316177	Colour Riche Collection Exclusive Pinks	Matte-Moiselle Pink	703	PM1000017567
133	1	N/A	071249628829	Colour Riche Matte Lipstick	AROMATTE-IC ROSE	720	
134	1	N/A	071249628997	Colour Riche Matte Lipstick	LEGITI-MATTE PINK	715	
135	1	N/A	071249628980	Colour Riche Matte Lipstick	MATTE WITH LOVE	435	
136	1	N/A	071249628843	Colour Riche Matte Lipstick	HONEY MATTE-ICT	740	
137	1	N/A	071249628904	Colour Riche Matte Lipstick	CHROMATTE-IC NUDE	755	
138	1	N/A	071249628850	Colour Riche Matte Lipstick	MATTE-RN NUDE	730	
139	1	N/A	071249628867	Colour Riche Matte Lipstick	CAFÉ MATTE	735	
140	1	N/A	071249628874	Colour Riche Matte Lipstick	ROMATTE-IC ROSE	745	
141	1	N/A	071249628881	Colour Riche Matte Lipstick	MATTESPRESSO	750	
142	1	322149305	071249350461	Colour Riche Matte Lip Liner	Best Mattes	108	
143	1	322148587	071249350485	Colour Riche Matte Lip Liner	Matte-stermind	112	
144	1	322148595	071249350478	Colour Riche Matte Lip Liner	Matte's It	110	
145	1	322148561	071249350492	Colour Riche Matte Lip Liner	Matte-ing Call	114	

Column: 2 - Row: 07 Notch: 30 Fixture Type: TRAYS Fixture Description: CR SHINE LIP TRY 2.2 LIT **
 TRAYS Re-Order Code: DP000354 SS Graphic Re-Order Code: PM1000022101
 Graphic Re-Order Code: PM1000021149 SS Holder Re-Order Code: PM1000021005
 Carrier Tray Graphic Re-Order Code: PM1000020840 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
146	1	322146763	071249355800	Colour Riche Shine	Laminated Fuchsia	922	
147	1	322146810	071249355794	Colour Riche Shine	Lacquered Strawberry	920	
148	1	322145246	071249355893	Colour Riche Shine	Enamel Red	924	
149	1	322148082	071249355909	Colour Riche Shine	Glassy Garnet	926	
150	1	322146519	071249355824	Colour Riche Shine	Luminous Coral	916	
151	1	322146412	071249355886	Colour Riche Shine	Varnished Rosewood	904	
152	1	322148139	071249355916	Colour Riche Shine	Gleaming Plum	928	
153	1	322145000	071249355923	Colour Riche Shine	Splendid Blackberry	930	

Column: 2 - Row: 08 Notch: 23 Fixture Type: TRAYS Fixture Description: INF 8HR PRO GLSS LIP TRY 2.3 LIT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code: PM1000025142
 Graphic Re-Order Code: PM1000025139 SS Holder Re-Order Code: PM0000026556
 Carrier Tray Graphic Re-Order Code: PM1000025523 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
154	1	322141048	071249135327	Infalible 8 Hour Pro Gloss	Suede	805	
155	1	N/A	071249628935	Infalible 8 Hour Pro Gloss	SHELL PINK	885	
156	1	322141153	071249135433	Infalible 8 Hour Pro Gloss	Coral Sands	405	
157	1	N/A	071249628928	Infalible 8 Hour Pro Gloss	NUDE PETAL	875	
158	1	322141014	071249135297	Infalible 8 Hour Pro Gloss	Sunset	415	
159	1	322141056	071249135334	Infalible 8 Hour Pro Gloss	Barely Nude	815	
160	1	322141111	071249135396	Infalible 8 Hour Pro Gloss	Modern Mauve	505	
161	1	322141064	071249135341	Infalible 8 Hour Pro Gloss	Dulce de Leche	825	
162	1	322141072	071249135358	Infalible 8 Hour Pro Gloss	Truffle	835	

Column: 2 - Row: 09 Notch: 16 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE GLOSS TRY 1.1 LIT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code: PM1000025819
 Graphic Re-Order Code: PM1000013936 SS Holder Re-Order Code: PM1000014814
 Carrier Tray Graphic Re-Order Code: PM1000020826 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
163	1	322147248	071249314180	Infalible Pro-Matte Gloss	Blushing Ambition	300	
164	1	322146674	071249314234	Infalible Pro-Matte Gloss	Fuchsia Amnesia	302	
165	1	322147751	071249317990	Infalible Pro-Matte Gloss	Rebel Rose	304	
166	1	322146666	071249314166	Infalible Pro-Matte Gloss	Aphrodite Kiss	306	
167	1	322146682	071249314227	Infalible Pro-Matte Gloss	Shanghai Scarlet	308	
168	1	322147769	071249314203	Infalible Pro-Matte Gloss	Forbidden Kiss	310	
169	1	322145521	071249317983	Infalible Pro-Matte Gloss	Rouge Envy	312	
170	1	322147256	071249314173	Infalible Pro-Matte Gloss	Nude Allude	314	
171	1	322145513	071249314210	Infalible Pro-Matte Gloss	Statement Nude	316	
172	1	322147230	071249314197	Infalible Pro-Matte Gloss	Bare Attraction	318	

Column: 2 - Row: 10 Notch: 9 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE LIQ LIP TRY 1.1 LIT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code: PM1000025818
 Graphic Re-Order Code: PM1000017510 SS Holder Re-Order Code: PM1000014814
 Carrier Tray Graphic Re-Order Code: PM1000020837 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
173	1	322148391	071249358634	Infalible Pro-Matte Liquid Lipstick	Milk and Cookies	364	
174	1	322148553	071249358573	Infalible Pro-Matte Liquid Lipstick	Shake Down	352	
175	1	322148422	071249358610	Infalible Pro-Matte Liquid Lipstick	Angora	360	
176	1	322148456	071249358603	Infalible Pro-Matte Liquid Lipstick	Cowboy	358	
177	1	322148511	071249358580	Infalible Pro-Matte Liquid Lipstick	Nudist	354	
178	1	322148367	071249358658	Infalible Pro-Matte Liquid Lipstick	Matador	368	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 13

Row: 05

Lower Notch: 7

Row: 06

Lower Notch: 1

Row: 07

Lower Notch: 30

Row: 08

Lower Notch: 23

Row: 09

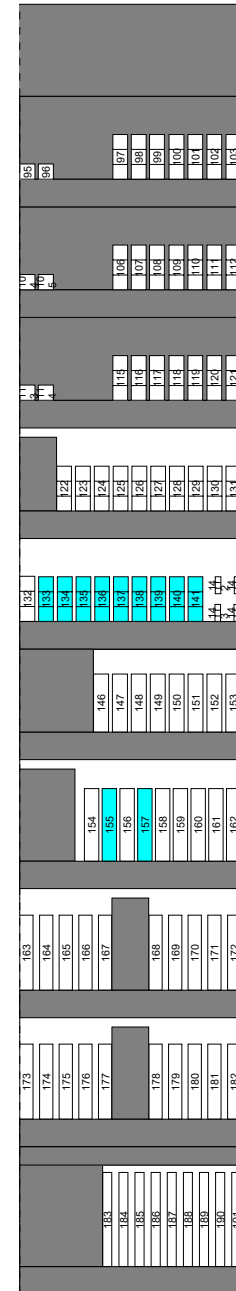
Lower Notch: 16

Row: 10

Lower Notch: 9

Row: 11

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

179	1	322148383	071249358641	Infalible Pro-Matte Liquid Lipstick	Stirred	366	
180	1	322148503	071249358597	Infalible Pro-Matte Liquid Lipstick	Deeply Disturbed	356	
181	1	322148359	071249358665	Infalible Pro-Matte Liquid Lipstick	Roseblood	370	
182	1	322148406	071249358627	Infalible Pro-Matte Liquid Lipstick	Plum Bum	362	

Column: 2 - Row: 11	Notch: 1	Fixture Type: TRAYS	Fixture Description: MATTE LIP CRYN TRY 2.2 LIT **
TRAYS Re-Order Code: PL3000000428	SS Graphic Re-Order Code: PM1000022935		
Graphic Re-Order Code: PM1000022929	SS Holder Re-Order Code: PM1000022960		
Carrier Graphic: PM1000022962,PM1000022914	TRAYS Rolled Up Code: PL3000000428	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
183	1	N/A	071249407721	Matte Lip Crayon	FLIRTY TOFFEE	509	
184	1	N/A	071249407752	Matte Lip Crayon	TRES SWEET	510	
185	1	N/A	071249412244	Matte Lip Crayon	LADY TOFFEE	511	
186	1	N/A	071249412251	Matte Lip Crayon	SMOOTH CARAMEL	512	
187	1	N/A	071249412268	Matte Lip Crayon	LAVENDER HONEY	513	
188	1	N/A	071249407783	Matte Lip Crayon	SIZZLING SUGAR	514	
189	1	N/A	071249407790	Matte Lip Crayon	NO FIG DEAL	515	
190	1	N/A	071249412299	Matte Lip Crayon	CHOCOLATE DELIGHT	516	
191	1	N/A	071249407806	Matte Lip Crayon	CHERRYFIC	517	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 13

Row: 05

Lower Notch: 7

Row: 06

Lower Notch: 1

Row: 07

Lower Notch: 30

Row: 08

Lower Notch: 23

Row: 09

Lower Notch: 16

Row: 10

Lower Notch: 9

Row: 11

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

LOPWAK1270ECL_IS21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 12' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 3 - Row: 02 Notch: 23 Fixture Type: TRAYS Fixture Description: BRLLNT SIG LIP TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000400 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025116 SS Holder Re-Order Code:
 Carrier Graphic: PM1000025146,PM1000025101 TRAYS Rolled Up Code: PL3000000400 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
192	1	N/A	071249409947	Brilliant Signature	BE CHEERFUL	316	
193	1	N/A	071249409961	Brilliant Signature	BE BRILLIANT	311	
194	1	N/A	071249409978	Brilliant Signature	BE POWERFUL	312	
195	1	N/A	071249409992	Brilliant Signature	BE SUCCESSFUL	314	
196	1	N/A	071249409985	Brilliant Signature	BE REBELLIOUS	313	
197	1	N/A	071249409930	Brilliant Signature	BE COURAGEOUS	315	
198	1	N/A	071249409886	Brilliant Signature	BE DETERMINED	301	
199	1	N/A	071249409909	Brilliant Signature	BE INDEPENDENT	303	
200	1	N/A	071249409923	Brilliant Signature	BE CAPTIVATING	305	
201	1	N/A	071249409916	Brilliant Signature	BE UNCONTROLLABLE	300	
202	1	N/A	071249409893	Brilliant Signature	BE OUTSTANDING	302	
203	1	N/A	071249409954	Brilliant Signature	BE FIERY	317	

Column: 3 - Row: 03 Notch: 15 Fixture Type: TRAYS Fixture Description: ROUGE SIG LIP TRY 1.2 LIT **
 TRAYS Re-Order Code: PL3000000400 SS Graphic Re-Order Code: PM1000022930
 Graphic Re-Order Code: PM1000022922 SS Holder Re-Order Code: PM1000022222
 Carrier Graphic: PM1000023803,PM1000023799 TRAYS Rolled Up Code: PL3000000400 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
204	1	N/A	071249410387	Rouge Signature Empowe(reds)	ADORED	450	
205	1	N/A	071249410394	Rouge Signature Empowe(reds)	EMPOWERED	452	
206	1	N/A	071249410400	Rouge Signature Empowe(reds)	RED	454	
207	1	N/A	071249410417	Rouge Signature Empowe(reds)	DESIRED	456	
208	1	N/A	071249410424	Rouge Signature Empowe(reds)	ADMIRE	458	
209	1	N/A	071249411377	Rouge Signature Empowe(reds)	ARMORED	460	
210	1	N/A	071249411384	Rouge Signature Empowe(reds)	DISCOVERED	462	
211	1	N/A	071249411391	Rouge Signature Empowe(reds)	PREPARED	464	

Column: 3 - Row: 04 Notch: 7 Fixture Type: TRAYS Fixture Description: ROUGE SIG LIP TRY 2.2 LIT **
 TRAYS Re-Order Code: PL3000000400 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022924 SS Holder Re-Order Code:
 Carrier Graphic: PM1000023803,PM1000023799 TRAYS Rolled Up Code: PL3000000400 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
212	1	322730897	071249369913	Rouge Signature	I RULE	414	
213	1	322730960	071249369920	Rouge Signature	I CREATE	416	
214	1	322730944	071249369937	Rouge Signature	I EMPOWER	418	
215	1	322730928	071249369982	Rouge Signature	I EXPLORE	428	
216	1	N/A	071249396810	Rouge Signature Parisian Sunset	I Lead	444	
217	1	N/A	071249396797	Rouge Signature Parisian Sunset	I Choose	440	
218	1	N/A	071249396766	Rouge Signature Parisian Sunset	I Savor	434	
219	1	N/A	071249396780	Rouge Signature Parisian Sunset	I Decide	438	
220	1	N/A	071249396773	Rouge Signature Parisian Sunset	I Radiate	436	
221	1	322730952	071249369951	Rouge Signature	I DON'T	422	
222	1	322730871	071249369975	Rouge Signature	I AM WORTH IT	426	
223	1	N/A	071249396803	Rouge Signature Parisian Sunset	I Captivate	442	

Column: 3 - Row: 05 Notch: 34 Fixture Type: TRAYS Fixture Description: INF 2-STP LIP TRY LIT 1.2 **
 TRAYS Re-Order Code: PM1000013132 SS Graphic Re-Order Code: PM1000022210
 Graphic Re-Order Code: PM1000022207 SS Holder Re-Order Code: PM1000013134
 Carrier Tray Graphic Re-Order Code: PM1000020824 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
224	1	322141844	071249290033	Infalible Lip 2-Step	Timeless Rose	115	PM1000012679
225	1	322143260	071249290385	Infalible Lip 2-Step	Neverending Nutmeg	119	PM1000012682
226	1	322143707	071249290095	Infalible Lip 2-Step	Permanent Blush	117	PM1000012687
227	1	322144656	071249290088	Infalible Lip 2-Step	Flamboyant Flamingo	113	PM1000012678
228	1	322145157	071249290057	Infalible Lip 2-Step	Toujour Teaberry	109	PM1000012672
229	1	322144876	071249290064	Infalible Lip 2-Step	Passionate Petal	111	PM1000012681
230	1	322143561	071249290330	Infalible Lip 2-Step	Forever Candy	103	PM1000012686
231	1	322145173	071249290040	Infalible Lip 2-Step	Lilac Infinite	105	PM1000012676
232	1	322145181	071249290101	Infalible Lip 2-Step	Violet Parfait	107	PM1000012673
233	1	322143210	071249290408	Infalible Lip 2-Step	Mesmerizing Merlot	223	PM1000012691

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 15

Row: 04

Lower Notch: 7

Row: 05

Lower Notch: 34

Row: 06

Lower Notch: 26

Row: 07

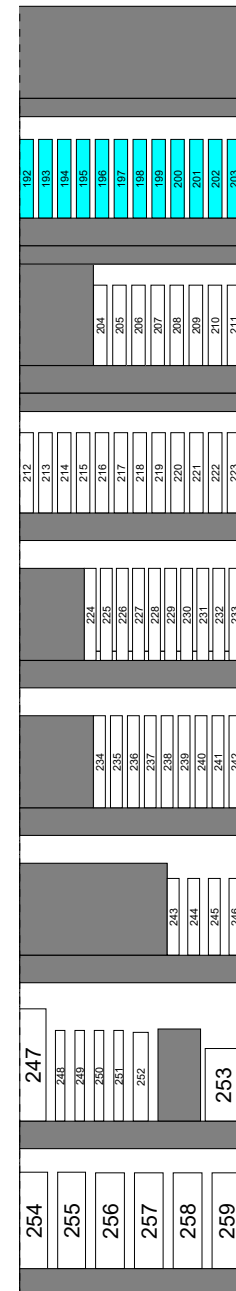
Lower Notch: 18

Row: 08

Lower Notch: 9

Row: 09

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

Column: 3 - Row: 06 Notch: 26 Fixture Type: TRAYS Fixture Description: INF 2-STP LIP TRY LIT 2.2 **

TRAYS Re-Order Code: PM1000013132 SS Graphic Re-Order Code: PM1000022211

Graphic Re-Order Code: PM1000022208 SS Holder Re-Order Code: PM1000013467

Carrier Tray Graphic Re-Order Code: PM1000020825 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
234	1	322142094	071249290453	Infalible Lip 2-Step	Raisin Revival	215	PM1000012683
235	1	322143309	071249290361	Infalible Lip 2-Step	Cherry Noir	217	PM1000012677
236	1	322143456	071249290347	Infalible Lip 2-Step	Continual Crimson	213	PM1000012675
237	1	322143595	071249290323	Infalible Lip 2-Step	Red	211	PM1000012685
238	1	322142947	071249290415	Infalible Lip 2-Step	Captivated by Cerise	209	PM1000012688
239	1	322143317	071249290354	Infalible Lip 2-Step	Perpetual Apricot	207	PM1000012674
240	1	322144842	071249290071	Infalible Lip 2-Step	Everlasting Caramel	201	PM1000012680
241	1	322143228	071249290392	Infalible Lip 2-Step	Heaven to Henna	205	PM1000012684
242	1	322141886	071249290460	Infalible Lip 2-Step	Always Almond	123	PM1000012692

Column: 3 - Row: 07			Notch: 18		Fixture Type: TRAYS		Fixture Description: GLXY LUMI HOLO LIP GLSS TRY LIT 1.1 ULTA **			
TRAYS Re-Order Code: DP000361							SS Graphic Re-Order Code: PM1000018825			
Graphic Re-Order Code: PM1000018821							SS Holder Re-Order Code: PM1000018815			
Carrier Tray Graphic Re-Order Code: PM1000021534					TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description		Shade	Shade #	Chip Codes		
243	1	322730986	071249365625	Galaxy Lumiere Holographic Lip Gloss		Opal Light	02			
244	1	N/A	071249365632	Galaxy Lumiere Holographic Lip Gloss		Ethereal Gold	03			
245	1	322730994	071249365649	Galaxy Lumiere Holographic Lip Gloss		Polaris Pink	04			
246	1	322731005	071249367261	Galaxy Lumiere Holographic Lip Gloss		Sapphire Star	05			

Column: 3 - Row: 08		Notch: 9		Fixture Type: TRAYS		Fixture Description: MGC FMLY CMBO (4 HGLHGHTR) W/TM LUMI SHK & GLW TRY ...		
TRAYS Re-Order Code: PM1000014841				SS Graphic Re-Order Code: PM1000018451				
Graphic Re-Order Code: PM1000023950				SS Holder Re-Order Code: PM1000014847				
Carrier Tray Graphic Re-Order Code: PM1000021568				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234		
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes	
247	1	N/A	071249382585	True Match Lumi Shake & Glow Dew Mist	-	100		
248	1	322142298	071249210130	Magic Lumi Highlighter	Fair	860		
249	1	322142303	071249210147	Magic Lumi Highlighter	Light	862		
250	1	322142311	071249210154	Magic Lumi Highlighter	Medium	864		
251	1	322140199	071249236390	Magic Lumi Highlighter	Deep	866		
252	1	322141713	071249217436	Magic Lumi Light Infusing Primer	Primer	896	PM1000008898	
253	1	322149656	071249173169	Magic Perfecting Base Face Primer	Magic Perfecting Base	890	Q0016000	

Column: 3 - Row: 09		Notch: 1		Fixture Type: TRAYS		Fixture Description: SS MGC BB CRM/CRTR TRY 1.1 LIT **	
TRAYS Re-Order Code: PM1000010113				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019245				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021572				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
254	1	322141250	071249283714	Magic BB Correctors	Magic BB Correctors : Anti-...	820	PM1000012174
255	1	322141242	071249283721	Magic BB Correctors	Magic BB Correctors : Anti-...	818	PM1000012175
256	1	322142840	071249211458	Magic BB Cream	Fair	810	PM1000010071
257	1	322142882	071249211465	Magic BB Cream	Light	812	PM1000010072
258	1	322142874	071249211472	Magic BB Cream	Medium	814	PM1000010073
259	1	322142858	071249211489	Magic BB Cream	Deep	816	PM1000010074

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 15

Row: 04

Lower Notch: 7

Row: 05

Lower Notch: 34

Row: 06

Lower Notch: 26

Row: 07

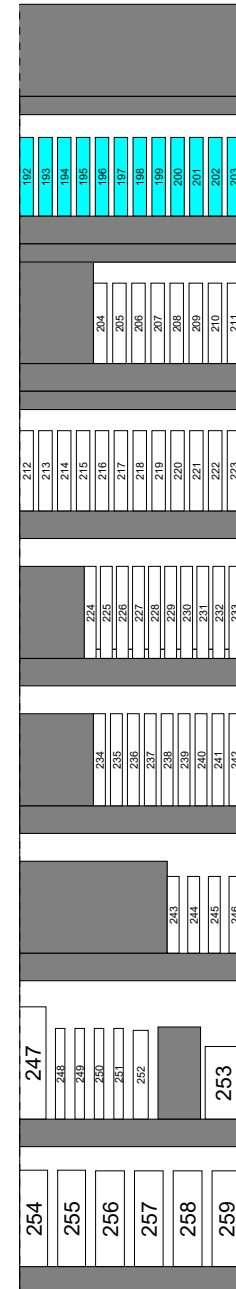
Lower Notch: 18

Row: 08

Lower Notch: 9

Row: 09

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

LOPWAK1270ECL_IS21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 12' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 4 - Row: 02 Notch: 23 Fixture Type: TRAYS Fixture Description: INF FW CNCLR (FULL MIX) TRY 1.2 LIT **
 TRAYS Re-Order Code: PM1000013547 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021084 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023793 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
260	1	322730520	071249382394	Infalible Full Wear Concealer	Porcelain	320	
261	1	322730449	071249382400	Infalible Full Wear Concealer	Eggshell	325	
262	1	322730499	071249382417	Infalible Full Wear Concealer	Ivory	330	
263	1	322730376	071249382424	Infalible Full Wear Concealer	Fawn	340	
264	1	322730512	071249382431	Infalible Full Wear Concealer	Oatmeal	345	
265	1	322730334	071249382448	Infalible Full Wear Concealer	Bisque	350	
266	1	322730546	071249382455	Infalible Full Wear Concealer	Vanilla	355	
267	1	322730392	071249382462	Infalible Full Wear Concealer	Cashmere	360	
268	1	322730407	071249382479	Infalible Full Wear Concealer	Cashew	365	
269	1	322730350	071249382486	Infalible Full Wear Concealer	Biscuit	370	
270	1	322730481	071249382493	Infalible Full Wear Concealer	Latte	375	

Column: 4 - Row: 03 Notch: 16 Fixture Type: TRAYS Fixture Description: INF FW CNCLR (FULL MIX) TRY 2.2 LIT **
 TRAYS Re-Order Code: PM1000013547 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021085 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023793 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
271	1	322730538	071249382509	Infalible Full Wear Concealer	Pecan	380	
272	1	322730368	071249382516	Infalible Full Wear Concealer	Amber	385	
273	1	322730465	071249382530	Infalible Full Wear Concealer	Walnut	395	
274	1	322730384	071249382547	Infalible Full Wear Concealer	Caramel	400	
275	1	322730504	071249382554	Infalible Full Wear Concealer	Toffee	405	
276	1	322730342	071249382561	Infalible Full Wear Concealer	Almond	410	
277	1	322730473	071249384725	Infalible Full Wear Concealer	Honey	415	
278	1	322730423	071249384732	Infalible Full Wear Concealer	Cocoa	420	
279	1	322730457	071249384763	Infalible Full Wear Concealer	Coffee	435	
280	1	322730554	071249384770	Infalible Full Wear Concealer	Truffle	440	
281	1	322730415	071249384787	Infalible Full Wear Concealer	Espresso	445	

Column: 4 - Row: 04 Notch: 9 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 1.5 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022916 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
282	1	N/A	071249408148	Infalible 24 HR Fresh Wear Foundation	snow	390	
283	1	N/A	071249408094	Infalible 24 HR Fresh Wear Foundation	rose pearl	395	
284	1	322730766	071249382110	Infalible 24 HR Fresh Wear Foundation	Pearl	400	
285	1	322730740	071249382127	Infalible 24 HR Fresh Wear Foundation	Porcelain	405	
286	1	322730708	071249382134	Infalible 24 HR Fresh Wear Foundation	Ivory	410	
287	1	N/A	071249408087	Infalible 24 HR Fresh Wear Foundation	beige ivory	411	
288	1	N/A	071249408063	Infalible 24 HR Fresh Wear Foundation	warm ivory	412	
289	1	322730635	071249382141	Infalible 24 HR Fresh Wear Foundation	Rose Ivory	415	

Column: 4 - Row: 05 Notch: 2 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 2.5 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022917 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
290	1	322730774	071249382158	Infalible 24 HR Fresh Wear Foundation	True Beige	420	
291	1	322730677	071249382165	Infalible 24 HR Fresh Wear Foundation	Linen	425	
292	1	322730693	071249382172	Infalible 24 HR Fresh Wear Foundation	Ivory Buff	430	
293	1	322730839	071249382189	Infalible 24 HR Fresh Wear Foundation	Rose Vanilla	435	
294	1	322730790	071249382196	Infalible 24 HR Fresh Wear Foundation	Natural Rose	440	
295	1	322730724	071249382202	Infalible 24 HR Fresh Wear Foundation	Vanilla	445	
296	1	322730716	071249382219	Infalible 24 HR Fresh Wear Foundation	Rose Beige	450	
297	1	322730758	071249382226	Infalible 24 HR Fresh Wear Foundation	Natural Buff	455	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 16

Row: 04

Lower Notch: 9

Row: 05

Lower Notch: 2

Row: 06

Lower Notch: 30

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 16

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

Column: 4 - Row: 06		Notch: 30	Fixture Type: TRAYS	Fixture Description: INF 24HR FW FDTN TRY 4.5 LIT **			
TRAYS Re-Order Code: RE012100		SS Graphic Re-Order Code:		SS Holder Re-Order Code:			
Graphic Re-Order Code: PM1000022919		Carrier Tray Graphic Re-Order Code: PM1000023792		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
298	1	N/A	071249408131	Infalible 24 HR Fresh Wear Foundation	toasted almond	486	
299	1	N/A	071249408117	Infalible 24 HR Fresh Wear Foundation	warm almond	487	
300	1	N/A	071249408155	Infalible 24 HR Fresh Wear Foundation	caramel	488	
301	1	322730596	071249382295	Infalible 24 HR Fresh Wear Foundation	Golden Amber	490	
302	1	322730562	071249382301	Infalible 24 HR Fresh Wear Foundation	Amber	495	
303	1	322730685	071249382318	Infalible 24 HR Fresh Wear Foundation	Honey Bisque	500	
304	1	322730782	071249382325	Infalible 24 HR Fresh Wear Foundation	Toffee	505	
305	1	322730651	071249382332	Infalible 24 HR Fresh Wear Foundation	Hazelnut	510	

Column: 4 - Row: 07		Notch: 23	Fixture Type: TRAYS	Fixture Description: INF PRO-MATTE FNDTN TRY 1.4 LIT **			
TRAYS Re-Order Code: PM1000013137		SS Graphic Re-Order Code:		SS Holder Re-Order Code:			
Graphic Re-Order Code: PM1000023974		Carrier Tray Graphic Re-Order Code: PM1000023970		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
306	1	322140995	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101	PM1000012664
307	1	N/A	071249361597	Infalible Pro-Matte Foundation	Ivory Buff	101 5	
308	1	322141747	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102	PM1000012660
309	1	N/A	071249412138	Infalible Pro-Matte Foundation	Natural Rose	102 5	
310	1	322141739	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103	PM1000012663
311	1	322141721	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104	PM1000012666

Column: 4 - Row: 08		Notch: 16	Fixture Type: TRAYS	Fixture Description: INF PRO-MATTE FNDTN TRY 3.4 LIT **			
TRAYS Re-Order Code: PM1000013137		SS Graphic Re-Order Code:		SS Holder Re-Order Code:			
Graphic Re-Order Code: PM1000023976		Carrier Tray Graphic Re-Order Code: PM1000023972		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
312	1	322141438	071249293072	Infalible Pro-Matte Foundation	Caramel Beige	108	PM1000012667
313	1	N/A	071249412152	Infalible Pro-Matte Foundation	Sand	108 2	
314	1	N/A	071249412169	Infalible Pro-Matte Foundation	Golden Sun	108 4	
315	1	N/A	071249367650	Infalible Pro-Matte Foundation	Honey Bisque	108 5	
316	1	322141420	071249293089	Infalible Pro-Matte Foundation	Classic Tan	109	PM1000012668
317	1	N/A	071249412176	Infalible Pro-Matte Foundation	Hazelnut	109 5	

Column: 4 - Row: 09		Notch: 9	Fixture Type: TRAYS	Fixture Description: INF PRO-GLW FNDTN TRY 1.2 LIT**			
TRAYS Re-Order Code: PM1000013137		SS Graphic Re-Order Code:		SS Holder Re-Order Code:			
Graphic Re-Order Code: PM1000019220		Carrier Tray Graphic Re-Order Code: PM1000021555		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
318	1	322140115	071249330449	Infalible Pro-Glow	Classic Ivory	201	PM1000015049
319	1	322140644	071249330432	Infalible Pro-Glow	Creamy Natural	202	PM1000015048
320	1	322140563	071249330470	Infalible Pro-Glow	Nude Beige	203	PM1000015052
321	1	322140547	071249330456	Infalible Pro-Glow	Natural Buff	204	PM1000015050
322	1	322140432	071249330463	Infalible Pro-Glow	Natural Beige	205	PM1000015051
323	1	322140369	071249330487	Infalible Pro-Glow	Buff Beige	206	PM1000015053

Column: 4 - Row: 10		Notch: 1	Fixture Type: TRAYS	Fixture Description: INF TOTAL CVR FNDTN TRY 1.2 LIT **			
TRAYS Re-Order Code: PM1000012429		SS Graphic Re-Order Code: PM1000021176		SS Holder Re-Order Code: PM1000016138			
Graphic Re-Order Code: PM1000019207		Carrier Tray Graphic Re-Order Code: PM1000021565		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
324	1	322143333	071249335369	Infalible Total Cover Foundation	Classic Ivory	301	PM1000015709
325	1	322143838	071249335376	Infalible Total Cover Foundation	Creamy Natural	302	PM1000015710
326	1	322143870	071249335383	Infalible Total Cover Foundation	Nude Beige	303	PM1000015711
327	1	322147638	071249335390	Infalible Total Cover Foundation	Natural Buff	304	PM1000015712
328	1	322147662	071249335406	Infalible Total Cover Foundation	Natural Beige	305	PM1000015713

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 16

Row: 04

Lower Notch: 9

Row: 05

Lower Notch: 2

Row: 06

Lower Notch: 30

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 16

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021
LOPWAK1270ECL_IS21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 12' LP HDR-LIT **
HEADER Re-Order Code: PM1000009395 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 5 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: INF UP TO 24HR FW FNDTN/PWDR 1.1 6X12 **
SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000025309 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 5 - Row: 03 Notch: 19 Fixture Type: TRAYS Fixture Description: INF UP TO 24HR FW FNDTN/PWDR TRY 1.3 LIT **
TRAYS Re-Order Code: PM1000011536 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000025113 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000025099 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
329	1	N/A	071249627730	Infalible Up To 24HR Fresh Wear Foundati...	PEARL	5	
330	1	N/A	071249627747	Infalible Up To 24HR Fresh Wear Foundati...	PORCELAIN	140	
331	1	N/A	071249627792	Infalible Up To 24HR Fresh Wear Foundati...	VANILLA	120	
332	1	N/A	071249627785	Infalible Up To 24HR Fresh Wear Foundati...	IVORY BUFF	125	

Column: 5 - Row: 04 Notch: 14 Fixture Type: TRAYS Fixture Description: INF UP TO 24HR FW FNDTN/PWDR TRY 2.3 LIT **
TRAYS Re-Order Code: PM1000011536 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000025114 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000025099 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
333	1	N/A	071249627761	Infalible Up To 24HR Fresh Wear Foundati...	TRUE BEIGE	130	
334	1	N/A	071249627808	Infalible Up To 24HR Fresh Wear Foundati...	GOLDEN BEIGE	140	
335	1	N/A	071249627778	Infalible Up To 24HR Fresh Wear Foundati...	LINEN	180	
336	1	N/A	071249627815	Infalible Up To 24HR Fresh Wear Foundati...	SAND	220	

Column: 5 - Row: 05 Notch: 9 Fixture Type: TRAYS Fixture Description: INF UP TO 24HR FW FNDTN/PWDR TRY 3.3 LIT **
TRAYS Re-Order Code: PM1000011536 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000025115 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000025099 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
337	1	N/A	071249627822	Infalible Up To 24HR Fresh Wear Foundati...	RADIANT HONEY	245	
338	1	N/A	071249627839	Infalible Up To 24HR Fresh Wear Foundati...	RADIANT SAND	250	
339	1	N/A	071249627853	Infalible Up To 24HR Fresh Wear Foundati...	HAZELNUT	330	
340	1	N/A	071249627877	Infalible Up To 24HR Fresh Wear Foundati...	COPPER	365	

Column: 5 - Row: 06 Notch: 2 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 3.5 LIT **
TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000022918 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
341	1	322730643	071249382233	Infalible 24 HR Fresh Wear Foundation	Golden Beige	460	
342	1	322730855	071249382240	Infalible 24 HR Fresh Wear Foundation	Sand	465	
343	1	322730813	071249382257	Infalible 24 HR Fresh Wear Foundation	Radiant Honey	470	
344	1	322730821	071249382264	Infalible 24 HR Fresh Wear Foundation	Sun Beige	475	
345	1	322730805	071249382271	Infalible 24 HR Fresh Wear Foundation	Radiant Sand	480	
346	1	N/A	071249408100	Infalible 24 HR Fresh Wear Foundation	cool sand	481	
347	1	N/A	071249408124	Infalible 24 HR Fresh Wear Foundation	radiant sun	482	
348	1	322730669	071249382288	Infalible 24 HR Fresh Wear Foundation	Golden Sun	485	

Column: 5 - Row: 07 Notch: 30 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 5.5 LIT **
TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000022920 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
349	1	N/A	071249408070	Infalible 24 HR Fresh Wear Foundation	maple	511	
350	1	322730588	071249382349	Infalible 24 HR Fresh Wear Foundation	Copper	515	
351	1	322730847	071249384664	Infalible 24 HR Fresh Wear Foundation	Sienna	520	
352	1	322730601	071249384671	Infalible 24 HR Fresh Wear Foundation	Deep Golden	525	
353	1	322730570	071249384688	Infalible 24 HR Fresh Wear Foundation	Deep Amber	530	
354	1	322730619	071249384695	Infalible 24 HR Fresh Wear Foundation	Espresso	535	
355	1	322730732	071249384701	Infalible 24 HR Fresh Wear Foundation	Mahogany	540	
356	1	322730627	071249384718	Infalible 24 HR Fresh Wear Foundation	Ebony	545	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 14

Row: 05

Lower Notch: 9

Row: 06

Lower Notch: 2

Row: 07

Lower Notch: 30

Row: 08

Lower Notch: 23

Row: 09

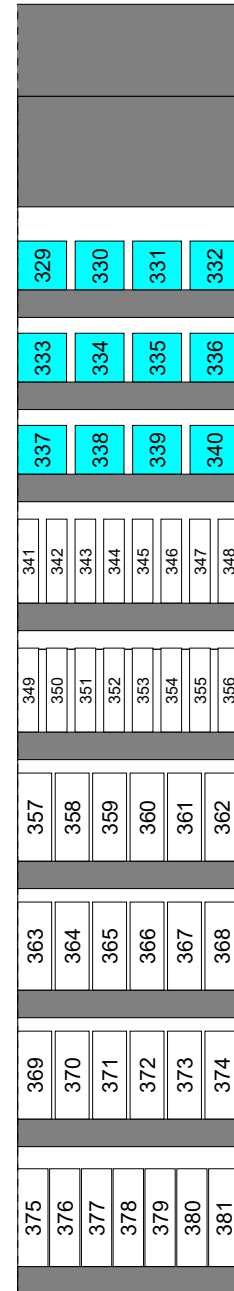
Lower Notch: 16

Row: 10

Lower Notch: 9

Row: 11

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

Column: 5 - Row: 08		Notch: 23	Fixture Type: TRAYS	Fixture Description: INF PRO-MATTE FNDTN TRY 2.4 LIT **			
TRAYS Re-Order Code: PM1000013137		SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000023975		SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000023971		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
357	1	N/A	071249361603	Infalible Pro-Matte Foundation	Nude Buff	104 5	
358	1	322141682	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105	PM1000012662
359	1	N/A	071249412145	Infalible Pro-Matte Foundation	Light Beige	105 5	
360	1	322141569	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106	PM1000012661
361	1	322141446	071249293065	Infalible Pro-Matte Foundation	Fresh Beige	107	PM1000012665
362	1	N/A	071249361627	Infalible Pro-Matte Foundation	Ivory Beige	107 5	

Column: 5 - Row: 09		Notch: 16	Fixture Type: TRAYS	Fixture Description: INF PRO-MATTE FNDTN TRY 4.4 LIT **			
TRAYS Re-Order Code: PM1000013137		SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000023977		SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000023973		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
363	1	322141292	071249293096	Infalible Pro-Matte Foundation	Crème Café	110	PM1000012671
364	1	322141276	071249293102	Infalible Pro-Matte Foundation	Soft Sable	111	PM1000012669
365	1	N/A	071249412190	Infalible Pro-Matte Foundation	Nutmeg	111 5	
366	1	322141268	071249293119	Infalible Pro-Matte Foundation	Cocoa	112	PM1000012670
367	1	N/A	071249367667	Infalible Pro-Matte Foundation	Brown Suede	113	
368	1	N/A	071249367674	Infalible Pro-Matte Foundation	Rich Chocolate	114	

Column: 5 - Row: 10		Notch: 9	Fixture Type: TRAYS	Fixture Description: INF PRO-GLW FNDTN TRY 2.2 LIT**			
TRAYS Re-Order Code: PM1000013137		SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000019222		SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000021555		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
369	1	322140335	071249330494	Infalible Pro-Glow	Sand Beige	207	PM1000015054
370	1	322140327	071249330500	Infalible Pro-Glow	Sun Beige	208	PM1000015055
371	1	322140319	071249330524	Infalible Pro-Glow	Caramel Beige	209	PM1000015057
372	1	322140131	071249330517	Infalible Pro-Glow	Classic Tan	210	PM1000015056
373	1	322140123	071249330531	Infalible Pro-Glow	Crème Café	211	PM1000015058
374	1	322143286	071249330548	Infalible Pro-Glow	Cocoa	212	PM1000015059

Column: 5 - Row: 11		Notch: 1	Fixture Type: TRAYS	Fixture Description: INF TOTAL CVR FNDTN TRY 2.2 LIT **			
TRAYS Re-Order Code: PM1000012429		SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000019209		SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000021565		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
375	1	322143820	071249335413	Infalible Total Cover Foundation	Buff Beige	306	PM1000015714
376	1	322143634	071249335420	Infalible Total Cover Foundation	Sand Beige	307	PM1000015715
377	1	322143626	071249335437	Infalible Total Cover Foundation	Sun Beige	308	PM1000015716
378	1	322143579	071249335444	Infalible Total Cover Foundation	Caramel Beige	309	PM1000015717
379	1	322143422	071249335451	Infalible Total Cover Foundation	Classic Tan	310	PM1000015718
380	1	322143375	071249335468	Infalible Total Cover Foundation	Crème Café	311	PM1000015719
381	1	322143430	071249335475	Infalible Total Cover Foundation	Cocoa	312	PM1000015720

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 14

Row: 05

Lower Notch: 9

Row: 06

Lower Notch: 2

Row: 07

Lower Notch: 30

Row: 08

Lower Notch: 23

Row: 09

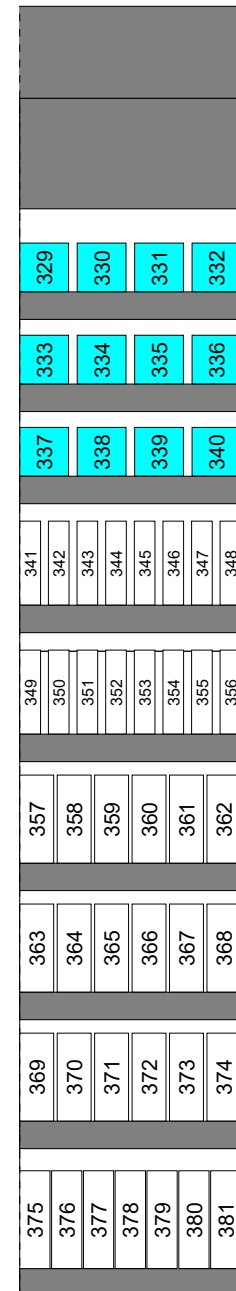
Lower Notch: 16

Row: 10

Lower Notch: 9

Row: 11

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

LOPWAK1270ECL_IS21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 12' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 6 - Row: 02 Notch: 28 Fixture Type: HOOK BARS Fixture Description: 8HK TM EYE CRM CNCLR HKBR 1.2 LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000434 SS Graphic Re-Order Code: PM1000024047
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025648 HOOK BARS Rolled Up Code: PL3000000434 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
382	1	N/A	071249418413	True Match Eye Cream in a Concealer	Fair W1-2	W1-2	
383	1	N/A	071249418437	True Match Eye Cream in a Concealer	Fair C1-2	C1-2	
384	1	N/A	071249418420	True Match Eye Cream in a Concealer	Fair N1-2	N1-2	
385	1	N/A	071249418444	True Match Eye Cream in a Concealer	Light W3-4	W3-4	
386	1	N/A	071249418468	True Match Eye Cream in a Concealer	Light C3-4	C3-4	
387	1	N/A	071249418475	True Match Eye Cream in a Concealer	Light N3-4	N3-4	
388	1	N/A	071249418482	True Match Eye Cream in a Concealer	Medium N5-6	N5-6	

Column: 6 - Row: 03 Notch: 21 Fixture Type: HOOK BARS Fixture Description: 8HK TM EYE CRM CNCLR HKBR 2.2 LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000434 SS Graphic Re-Order Code: PM1000024048
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025648 HOOK BARS Rolled Up Code: PL3000000434 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
389	1	N/A	071249418499	True Match Eye Cream in a Concealer	Medium W5-6	W5-6	
390	1	N/A	071249418512	True Match Eye Cream in a Concealer	Medium C5-6	C5-6	
391	1	N/A	071249418529	True Match Eye Cream in a Concealer	Dark C7-8	C7-8	
392	1	N/A	071249418536	True Match Eye Cream in a Concealer	Dark W7-8	W7-8	
393	1	N/A	071249418543	True Match Eye Cream in a Concealer	Dark N7-8	N7-8	
394	1	N/A	071249418567	True Match Eye Cream in a Concealer	Deep N9-10	N9-10	
395	1	N/A	071249418574	True Match Eye Cream in a Concealer	Deep C9-10	C9-10	

Column: 6 - Row: 04 Notch: 8 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR TRY WRM 1.3 LIT **
 TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019304,PM1000019318 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021599 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
396	1	322147222	071249016411	True Match Powder	Porcelain	W1	CS000329
397	1	322141894	071249016459	True Match Powder	Sand Beige	W5	CS000333
398	1	322147214	071249016428	True Match Powder	Light Ivory	W2	CS000330
399	1	322141909	071249016657	True Match Powder	Sun Beige	W6	CS000334
400	1	322141860	071249016435	True Match Powder	Nude Beige	W3	CS000331
401	1	322141925	071249016930	True Match Powder	Caramel Beige	W7	CS000335
402	1	322141878	071249016442	True Match Powder	Natural Beige	W4	CS000332
403	1	322141933	071249017074	True Match Powder	Crème Café	W8	CS000336

Column: 6 - Row: 05 Notch: 3 Fixture Type: TRAYS Fixture Description: TM BLSH TRY 1.3 LIT **
 TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code: PM1000021186
 Graphic Re-Order Code: PM1000022938 SS Holder Re-Order Code: PM0000014739
 Carrier Tray Graphic Re-Order Code: PM1000021577 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
404	1	322145961	071249017449	True Match Blush	Bare Honey	W1-2	CS000368
405	1	322145979	071249017456	True Match Blush	Barely Blushing	W3-4	CS000369

Column: 6 - Row: 06 Notch: 31 Fixture Type: TRAYS Fixture Description: TM LUMI FNDTN TRAY WRM 1.3 LIT **
 TRAYS Re-Order Code: PM1000010108 SS Graphic Re-Order Code: PM1000025520
 Graphic Re-Order Code: PM1000019377 SS Holder Re-Order Code: PM1000013194
 Carrier Tray Graphic Re-Order Code: PM1000021589 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
406	1	322144339	071249214749	True Match Lumi Makeup	Porcelain/Lt Ivory	W1-2	PM1000009921
407	1	322144355	071249214756	True Match Lumi Makeup	Nude Beige	W3	PM1000009922
408	1	322144347	071249214763	True Match Lumi Makeup	Natural Beige	W4	PM1000009923
409	1	322142777	071249214770	True Match Lumi Makeup	Sand Beige	W5	PM1000009924
410	1	322142785	071249214787	True Match Lumi Makeup	Sun Beige	W6	PM1000009925

Column: 6 - Row: 07 Notch: 23 Fixture Type: TRAYS Fixture Description: TM CNCLR/CRYN COMBO TRY 1.1 LIT **
 TRAYS Re-Order Code: DP000361 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019328 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021579 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
411	1	322143105	071249017241	True Match Concealer	Fair / Light Warm	W1-2-3	PM1000010460

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 21

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 3

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

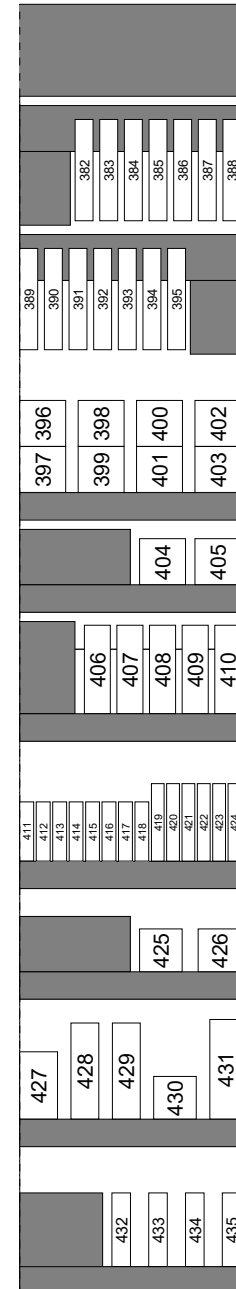
Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

412	1	322143113	071249017265	True Match Concealer	Fair / Light Neutral	N1-2-3	PM1000010463
413	1	322143121	071249017289	True Match Concealer	Fair / Light Cool	C1-2-3	PM1000010466
414	1	322143139	071249017296	True Match Concealer	Light / Medium Warm	W4-5	PM1000010461
415	1	322143147	071249017319	True Match Concealer	Light / Medium Neutral	N4-5	PM1000010464
416	1	322143155	071249017326	True Match Concealer	Light / Medium Cool	C4-5	PM1000010467
417	1	322143163	071249017333	True Match Concealer	Medium / Deep Warm	W6-7-8	PM1000010462
418	1	322143189	071249017357	True Match Concealer	Medium / Deep Cool	C6-7-8	PM1000010468
419	1	322142337	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123	PM1000010430
420	1	322146153	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123	PM1000010431
421	1	322143993	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45	PM1000010432
422	1	322144478	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45	PM1000010433
423	1	322143406	071249248805	True Match Crayon Concealer	Medium/Deep Neutral	N678	PM1000010434
424	1	322143414	071249238486	True Match Crayon Concealer	Medium/Deep Warm	W678	PM1000010435

Column: 6 - Row: 08		Notch: 17	Fixture Type: TRAYS	Fixture Description: INF LS SETTING PWDR TRY 1.1 LIT **			
TRAYS Re-Order Code: DP000382				SS Graphic Re-Order Code: PM1000022933			
Graphic Re-Order Code: PM1000022921				SS Holder Re-Order Code: PM0000014739			
Carrier Tray Graphic Re-Order Code: PM1000022910		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
425	1		071249407974	Infalible Loose Setting Powder	translucent light-medium	612	
426	1		071249407981	Infalible Loose Setting Powder	translucent medium-deep	614	

Column: 6 - Row: 09		Notch: 9	Fixture Type: TRAYS	Fixture Description: INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 LIT **			
TRAYS Re-Order Code: PM1000019887				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019876				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021537		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
427	1	322144012	071249340219	Infalible Blend Artist - Foundation Blender	-	101	PM1000015722
428	1	322141234	071249361504	Infalible Pro-Primer	Infalible Matte-Lock Primer	120	
429	1	322141399	071249361511	Infalible Pro-Primer	Infalible Glow-Lock Primer	130	
430	1	322144907	071249349038	Infalible Pro-Matte Setting Powder	Translucent	610	
431	1	322140034	071249294055	Infalible Pro-Spray & Set Makeup Extender...	Pro-Mist & Set Makeup Ext...	215	

Column: 6 - Row: 10		Notch: 1	Fixture Type: TRAYS	Fixture Description: INF LW SHPNG STCKS (LMTD MIX W/4W SPC SVR) TRY 1.1 LIT **			
TRAYS Re-Order Code: PM1000019888				SS Graphic Re-Order Code: PM1000025109			
Graphic Re-Order Code: PM1000025106				SS Holder Re-Order Code: PM0000024293			
Carrier Tray Graphic Re-Order Code: PM1000021547		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
432	1	322141755	071249369333	Infalible Longwear Shaping Sticks: Foundat...Nude Beige		402	
433	1	322143464	071249369357	Infalible Longwear Shaping Sticks: Foundat...Shell Beige		404	
434	1	322145319	071249369388	Infalible Longwear Shaping Sticks: Foundat...Natural Beige		407	
435	1	322145343	071249369418	Infalible Longwear Shaping Sticks: Foundat...Cocoa		410	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 21

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 3

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

LOPWAK1270ECL_IS21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 12' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 7 - Row: 02 Notch: 24 Fixture Type: TRAYS Fixture Description: TM LIQ FNDTN TRY WRM 1.3/1.4 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019173 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000020828 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
436	1	322142565	071249078549	True Match Liquid Foundation	Porcelain	W1	Q0018800
437	1	322142573	071249078563	True Match Liquid Foundation	Light Ivory	W2	Q0018900
438	1	322142581	071249078600	True Match Liquid Foundation	Nude Beige	W3	Q0019000
439	1	322142599	071249078631	True Match Liquid Foundation	Natural Beige	W4	Q0019100
440	1	322142604	071249078648	True Match Liquid Foundation	Sand Beige	W5	Q0019200
441	1	322142612	071249078686	True Match Liquid Foundation	Sun Beige	W6	Q0019300
442	1	322142620	071249078730	True Match Liquid Foundation	Caramel Beige	W7	CS000150
443	1	322142638	071249078754	True Match Liquid Foundation	Crème Café	W8	CS000153

Column: 7 - Row: 03 Notch: 17 Fixture Type: TRAYS Fixture Description: TM LIQ FNDTN TRY CL 3.3/3.4 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019056 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000020838 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
444	1	322142727	071249078556	True Match Liquid Foundation	Alabaster	C1	Q0020000
445	1	322142735	071249078594	True Match Liquid Foundation	Natural Ivory	C2	Q0020100
446	1	322142743	071249078617	True Match Liquid Foundation	Creamy Natural	C3	Q0020200
447	1	322142751	071249078655	True Match Liquid Foundation	Shell Beige	C4	CS000155
448	1	322142769	071249078679	True Match Liquid Foundation	Classic Beige	C5	Q0020300
449	1	322143202	071249036853	True Match Liquid Foundation	Soft Sable	C6	CS000156
450	1	322143197	071249036846	True Match Liquid Foundation	Nut Brown	C7	CS000154
451	1	322140717	071249218310	True Match Liquid Foundation	Cocoa	C8	CS000152

Column: 7 - Row: 04 Notch: 8 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR TRY NTRL 2.3 LIT **
 TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019286, PM1000019289 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021598 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
452	1	322141941	071249017173	True Match Powder	Soft Ivory	N1	CS000337
453	1	322141983	071249033180	True Match Powder	True Beige	N5	CS000341
454	1	322141959	071249017180	True Match Powder	Classic Ivory	N2	CS000338
455	1	322141991	071249033197	True Match Powder	Honey Beige	N6	CS000342
456	1	322141967	071249017197	True Match Powder	Natural Buff	N3	CS000339
457	1	322142905	071249033173	True Match Powder	Classic Tan	N7	CS000343
458	1	322141975	071249017227	True Match Powder	Buff Beige	N4	CS000340
459	1	322143016	071249033319	True Match Powder	Cappuccino	N8	CS000344

Column: 7 - Row: 05 Notch: 3 Fixture Type: TRAYS Fixture Description: TM BLSH TRY 2.3 LIT **
 TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021185 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021576 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
460	1	322145987	071249017463	True Match Blush	Subtle Sable	W5-6	CS000370
461	1	322146006	071249017487	True Match Blush	Innocent Flush	N3-4	CS000373
462	1	322146048	071249017494	True Match Blush	Apricot Kiss	N5-6	CS000374
463	1	322146705	071249041840	True Match Blush	Sweet Ginger	N7-8	CS000375

Column: 7 - Row: 06 Notch: 31 Fixture Type: TRAYS Fixture Description: TM LUMI FNDTN TRAY NEUT 2.3 LIT **
 TRAYS Re-Order Code: PM1000010108 SS Graphic Re-Order Code: PM1000025521
 Graphic Re-Order Code: PM1000019373 SS Holder Re-Order Code: PM1000013194
 Carrier Tray Graphic Re-Order Code: PM1000021587 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
464	1	322143927	071249214800	True Match Lumi Makeup	Soft Ivory/Clsc Ivory	N1-2	PM1000009926
465	1	322143935	071249214817	True Match Lumi Makeup	Natural Buff	N3	PM1000009927
466	1	322143943	071249214824	True Match Lumi Makeup	Buff Beige	N4	PM1000009928
467	1	322143951	071249214831	True Match Lumi Makeup	True Beige	N5	PM1000009929
468	1	322143985	071249214855	True Match Lumi Makeup	Classic Tan/Cappuccino	N7-8	PM1000009930

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 3

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

Column: 7 - Row: 07		Notch: 23	Fixture Type: TRAYS	Fixture Description: TM LUMI GLOTION/GLW AMR TRY 1.1 LIT **			
TRAYS Re-Order Code: PM1000018569		SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000018341,PM1000019415		SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000021582		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
469	1	322142442	071249363102	True Match Lumi Glotion	Fair	901	
470	1	322143731	071249363119	True Match Lumi Glotion	Light	902	
471	1	322148171	071249363126	True Match Lumi Glotion	Medium	903	
472	1	322143723	071249363133	True Match Lumi Glotion	Deep	904	
473	1	322142866	071249361191	True Match Lumi Glow Amour	Day Break	507	
474	1	322144884	071249361207	True Match Lumi Glow Amour	Golden Hour	508	

Column: 7 - Row: 08		Notch: 17	Fixture Type: TRAYS	Fixture Description: TM MIN MU TRY 1.2 LIT **			
TRAYS Re-Order Code: RE010600		SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000019271		SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000021594		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
475	1	322146535	071249094259	True Match Naturale Gentle Mineral Makeup	Light Ivory	W1-2 458	CS000169
476	1	322146585	071249094273	True Match Naturale Gentle Mineral Makeup	Nude Beige	W3 460	CS000171
477	1	322146608	071249094297	True Match Naturale Gentle Mineral Makeup	Natural Beige	W4-5 464	CS000170
478	1	322146640	071249094327	True Match Naturale Gentle Mineral Makeup	Sun Beige	W6-7 468	CS000174
479	1	322146527	071249094211	True Match Naturale Gentle Mineral Makeup	Soft Ivory	N1-2 456	CS000173

Column: 7 - Row: 09		Notch: 9	Fixture Type: TRAYS	Fixture Description: TM MIN MU TRY 2.2 LIT **			
TRAYS Re-Order Code: RE010600		SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000019267		SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000021592		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
480	1	322145393	071249179185	True Match Naturale Gentle Mineral Makeup	Natural Buff	N3 457	CS000405
481	1	322146616	071249094303	True Match Naturale Gentle Mineral Makeup	Buff Beige	N4-5 466	CS000165
482	1	322146658	071249104088	True Match Naturale Gentle Mineral Makeup	Classic Tan	N6-7 470	CS000166
483	1	322145408	071249179192	True Match Naturale Gentle Mineral Makeup	Natural Ivory	C1-2 461	CS000406
484	1	322146593	071249094280	True Match Naturale Gentle Mineral Makeup	Creamy Natural	C3 462	CS000168

Column: 7 - Row: 10		Notch: 1	Fixture Type: TRAYS	Fixture Description: INF PRO-GLW CNCLR TRY 1.1 LIT **			
TRAYS Re-Order Code: PM1000013721		SS Graphic Re-Order Code: PM1000017463					
Graphic Re-Order Code: PM1000019227		SS Holder Re-Order Code: PM1000012214					
Carrier Tray Graphic Re-Order Code: PM1000021554		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
485	1	322149313	071249351789	Infalible Pro-Glow Concealer	Classic Ivory	01	PM1000017375
486	1	322149232	071249351796	Infalible Pro-Glow Concealer	Creamy Natural	02	PM1000017376
487	1	322149321	071249351802	Infalible Pro-Glow Concealer	Nude Beige	03	PM1000017377
488	1	322149258	071249351819	Infalible Pro-Glow Concealer	Natural Beige	04	PM1000017378
489	1	322149290	071249351826	Infalible Pro-Glow Concealer	Sand Beige	05	PM1000017379
490	1	322149266	071249351833	Infalible Pro-Glow Concealer	Sun Beige	06	PM1000017380
491	1	322149274	071249351840	Infalible Pro-Glow Concealer	Creme Café	07	PM1000017381
492	1	322149282	071249351857	Infalible Pro-Glow Concealer	Cocoa	08	PM1000017382

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 3

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

LOPWAK1270ECL_IS21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 12' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 8 - Row: 02 Notch: 24 Fixture Type: TRAYS Fixture Description: TM LIQ FNDTN TRY NTRL 2.3/2.4 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019064 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000020827 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
493	1	322142646	071249078570	True Match Liquid Foundation	Soft Ivory	N1	Q0019400
494	1	322142654	071249078587	True Match Liquid Foundation	Classic Ivory	N2	Q0019500
495	1	322142662	071249078624	True Match Liquid Foundation	Natural Buff	N3	Q0019600
496	1	322142670	071249078662	True Match Liquid Foundation	Buff Beige	N4	Q0019700
497	1	322142688	071249078693	True Match Liquid Foundation	True Beige	N5	Q0019800
498	1	322142696	071249078723	True Match Liquid Foundation	Honey Beige	N6	Q0019900
499	1	322142701	071249078747	True Match Liquid Foundation	Classic Tan	N7	CS000151
500	1	322140709	071249218303	True Match Liquid Foundation	Cappuccino	N8	CS000149

Column: 8 - Row: 03 Notch: 17 Fixture Type: TRAYS Fixture Description: TM LIQ FNDTN TRY 4.4 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000018583 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000020839 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
501	1	322140351	071249220283	True Match Liquid Foundation	Fresh Beige W4.5	W4.5	PM1000009411
502	1	322140084	071249220290	True Match Liquid Foundation	Suntan W5.5	W5.5	PM1000009412
503	1	322140050	071249220306	True Match Liquid Foundation	Deep Warm W9.5	W9.5	PM1000009413
504	1	322146022	071249220320	True Match Liquid Foundation	Perfect Beige N5.5	N5.5	PM1000009415
505	1	322143252	071249220337	True Match Liquid Foundation	Golden Beige N6.5	N6.5	PM1000009416
506	1	322143244	071249220344	True Match Liquid Foundation	Mahogany N9	N9	PM1000009417
507	1	322143236	071249220351	True Match Liquid Foundation	Deep Cool C9	C9	PM1000009418
508	1	3028863	071249220368	True Match Liquid Foundation	Espresso C10	C10	PM1000009419

Column: 8 - Row: 04 Notch: 8 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR MED TRY CL 3.3 LIT **
 TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019278, PM1000019279 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021597 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
509	1	322143024	071249033357	True Match Powder	Alabaster	C1	CS000345
510	1	322143066	071249033579	True Match Powder	Classic Beige	C5	CS000349
511	1	322143032	071249033401	True Match Powder	Natural Ivory	C2	CS000346
512	1	322143082	071249033593	True Match Powder	Soft Sable	C6	CS000350
513	1	322143040	071249033432	True Match Powder	Creamy Natural	C3	CS000347
514	1	322143074	071249033586	True Match Powder	Nut Brown	C7	CS000351
515	1	322143058	071249033449	True Match Powder	Shell Beige	C4	CS000348
516	1	322143090	071249033609	True Match Powder	Cocoa	C8	CS000352

Column: 8 - Row: 05 Notch: 3 Fixture Type: TRAYS Fixture Description: TM BLSH TRY 3.3 LIT **
 TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019333 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021575 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
517	1	322146056	071249017500	True Match Blush	Baby Blossom	C1-2	CS000376
518	1	322146064	071249017517	True Match Blush	Tender Rose	C3-4	CS000377
519	1	322146072	071249017524	True Match Blush	Rosy Outlook	C5-6	CS000378
520	1	322146713	071249042014	True Match Blush	Spiced Plum	C7-6	CS000379

Column: 8 - Row: 06 Notch: 31 Fixture Type: TRAYS Fixture Description: TM LUMI FNDTN TRAY COOL 3.3 LIT **
 TRAYS Re-Order Code: PM1000010108 SS Graphic Re-Order Code: PM1000025522
 Graphic Re-Order Code: PM1000019369 SS Holder Re-Order Code: PM1000013194
 Carrier Tray Graphic Re-Order Code: PM1000021581 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
521	1	322144371	071249226551	True Match Lumi Makeup	Creamy Natural	C3	PM1000009931
522	1	322144389	071249226568	True Match Lumi Makeup	Shell Beige	C4	PM1000009932
523	1	322144397	071249226575	True Match Lumi Makeup	Classic Beige	C5	PM1000009933
524	1	322144402	071249226582	True Match Lumi Makeup	Soft Sable	C6	PM1000009934
525	1	322144363	071249226599	True Match Lumi Makeup	Nut Brown/Cocoa	C7-8	PM1000009935

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 3

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 28

Row: 08

Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

Column: 8 - Row: 07	Notch: 28	Fixture Type: SIGN	Fixture Description: CR POCKET PALETTE 4X12 **
SIGN Re-Order Code: DP000328		SS Graphic Re-Order Code:	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000017293	SIGN Rolled Up Code: N/A	UPC Blade Code:	

Column: 8 - Row: 08	Notch: 17	Fixture Type: TRAYS	Fixture Description: CR POCKET PALETTE 2-TIER TRY 1.1 LIT **
TRAYS Re-Order Code: PL3000000106		SS Graphic Re-Order Code:	
Graphic Re-Order Code: PM1000015112,PM1000015113		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000021527	TRAYS Rolled Up Code: PL3000000106	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
526	1	322140660	071249313022	Colour Riche Pocket Palette	Avenue des Roses	102	
527	1	322140953	071249313053	Colour Riche Pocket Palette	Haute Hazel	116	
528	1	322140911	071249313084	Colour Riche Pocket Palette	Violet Amour	114	
529	1	322140759	071249313077	Colour Riche Pocket Palette	Avant Garde Azure	112	
530	1	322142222	071249313039	Colour Riche Pocket Palette	Boudoir Charme	106	
531	1	322141161	071249313046	Colour Riche Pocket Palette	Bleu Nuit	108	
532	1	322140652	071249313008	Colour Riche Pocket Palette	French Biscuit	104	
533	1	322141006	071249313060	Colour Riche Pocket Palette	Silver Couture	110	

Column: 8 - Row: 09	Notch: 9	Fixture Type: TRAYS	Fixture Description: VL SRM TRY 1.2 LIT **
TRAYS Re-Order Code: PM1000013137		SS Graphic Re-Order Code:	
Graphic Re-Order Code: PM1000019386		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000023801	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
534	1	322143008	071249178973	Visible Lift Serum Absolute	Soft Ivory	143	CS000425
535	1	322142515	071249179000	Visible Lift Serum Absolute	Light Ivory	144	CS000426
536	1	322142523	071249178966	Visible Lift Serum Absolute	Classic Ivory	145	CS000427
537	1	322142939	071249178935	Visible Lift Serum Absolute	Nude Beige	146	CS000428
538	1	322142531	071249178959	Visible Lift Serum Absolute	Creamy Natural	147	CS000429
539	1	322142078	071249178997	Visible Lift Serum Absolute	Natural Buff	148	CS000430

Column: 8 - Row: 10	Notch: 1	Fixture Type: TRAYS	Fixture Description: VL SRM TRY 2.2 LIT **
TRAYS Re-Order Code: PM1000013137		SS Graphic Re-Order Code:	
Graphic Re-Order Code: PM1000019392		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000023801	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
540	1	322142492	071249178942	Visible Lift Serum Absolute	Buff Beige	149	CS000431
541	1	322142549	071249178928	Visible Lift Serum Absolute	Natural Beige	151	CS000432
542	1	322142426	071249178911	Visible Lift Serum Absolute	Sand Beige	152	CS000433
543	1	322142086	071249178980	Visible Lift Serum Absolute	Sun Beige	154	CS000434
544	1	322142507	071249179024	Visible Lift Serum Absolute	Honey Beige	155	CS000435
545	1	322142060	071249179031	Visible Lift Serum Absolute	Classic Tan	157	CS000436

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 3

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 28

Row: 08

Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

493	494	495	496	497	498	499	500
501	502	503	504	505	506	507	508
509	510	511	512	513	514	515	516
517	518	519	520	521	522	523	524
525	526	527	528	529	530	531	532
533	534	535	536	537	538	539	540
541	542	543	544	545			

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

LOPWAK1270ECL_IS21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 12' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 9 - Row: 02 Notch: 24 Fixture Type: TRAYS Fixture Description: BRLLNT EYES SHDW TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000427 SS Graphic Re-Order Code: PM1000022932
 Graphic Re-Order Code: PM1000022915 SS Holder Re-Order Code: PM1000022959
 Carrier Graphic: PM1000022961,PM1000022903 TRAYS Rolled Up Code: PL3000000427 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
546	1	N/A	071249410639	Brilliant Eyes	String of Pearls	410	
547	1	N/A	071249410554	Brilliant Eyes	Diamond Drop	415	
548	1	N/A	071249410592	Brilliant Eyes	Rose gem	420	
549	1	N/A	071249410585	Brilliant Eyes	Amethyst Quartz	425	
550	1	N/A	071249410578	Brilliant Eyes	Blush Jewel	430	
551	1	N/A	071249410561	Brilliant Eyes	Crystal Shine	435	
552	1	N/A	071249410608	Brilliant Eyes	Amber Sparkle	440	
553	1	N/A	071249410653	Brilliant Eyes	Crown Gold	445	
554	1	N/A	071249410646	Brilliant Eyes	Precious Lava	450	
555	1	N/A	071249410615	Brilliant Eyes	Bronze Light	455	
556	1	N/A	071249410660	Brilliant Eyes	Radiant Ruby	460	
557	1	N/A	071249410622	Brilliant Eyes	Royal Onyx	465	

Column: 9 - Row: 03 Notch: 14 Fixture Type: TRAYS Fixture Description: CR PRDS ENCHNTD/ LA PLTTE EYE TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000420 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021841 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021845 TRAYS Rolled Up Code: PL3000000420 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
558	1	322140513	071249371183	Colour Riche Paradise Enchanted Palette	-	150	
559	1	322140343	071249289754	Colour Riche La Palette - EYE	Nude 1	111	
560	1	322140929	071249289761	Colour Riche La Palette - EYE	Nude 2	112	

Column: 9 - Row: 04 Notch: 9 Fixture Type: TRAYS Fixture Description: CR MONOS SHDW (MATTE) TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000299 SS Graphic Re-Order Code: PM1000022099
 Graphic Re-Order Code: PM1000017506 SS Holder Re-Order Code: PM1000017535
 Carrier Tray Graphic Re-Order Code: PM1000021525 TRAYS Rolled Up Code: PL3000000299 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
561	1	322144258	071249350218	Colour Riche Monos	Matte Chill	300	
562	1	322147939	071249350225	Colour Riche Monos	Mix and Matte	302	
563	1	322147921	071249350232	Colour Riche Monos	Matte it Up	304	
564	1	322147913	071249350256	Colour Riche Monos	Acro-matte	306	
565	1	322147604	071249350263	Colour Riche Monos	Matte-ison Avenue	308	

Column: 9 - Row: 05 Notch: 33 Fixture Type: TRAYS Fixture Description: CR MONOS/INF SHDW COMBO 3-TIER TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000095 SS Graphic Re-Order Code: PM1000025266
 Graphic Re-Order Code: PM1000025262,PM1000025263,PM1000025264 SS Holder Re-Order Code: PM1000014826
 Carrier Tray Graphic Re-Order Code: PM1000025267 TRAYS Rolled Up Code: PL3000000095 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
566	1	322142387	071249306918	Colour Riche Monos	Petite Perle	205	
567	1	322145204	071249306994	Colour Riche Monos	Pain Au Chocolat	207	
568	1	322144525	071249199213	Infalible Shadow	Iced Latte	888	
569	1	322145327	071249306925	Colour Riche Monos	Paris Beach	200	
570	1	322142400	071249307045	Colour Riche Monos	Argentice	210	
571	1	322144559	071249199244	Infalible Shadow	Bronzed Taupe	890	
572	1	322145270	071249306970	Colour Riche Monos	Mademoiselle Pink	206	
573	1	322142395	071249307052	Colour Riche Monos	Grand Bleu	211	
574	1	322144606	071249199312	Infalible Shadow	Eternal Sunshine	997	
575	1	322145262	071249306987	Colour Riche Monos	Little Beige Dress	201	
576	1	322148927	071249306956	Colour Riche Monos	Quartz Fume	204	
577	1	322144541	071249199305	Infalible Shadow	Amber Rush	892	
578	1	322145725	071249306949	Colour Riche Monos	Cafe Au Lait	203	
579	1	322147086	071249306963	Colour Riche Monos	Noir Cest Noir	209	
580	1	322142890	071249214602	Infalible Shadow	Golden Emerald	335	

Column: 9 - Row: 06 Notch: 31 Fixture Type: HOOK BARS Fixture Description: 6HK INF LW LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021473 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
581	1	322141488	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 14

Row: 04

Lower Notch: 9

Row: 05

Lower Notch: 33

Row: 06

Lower Notch: 31

Row: 07

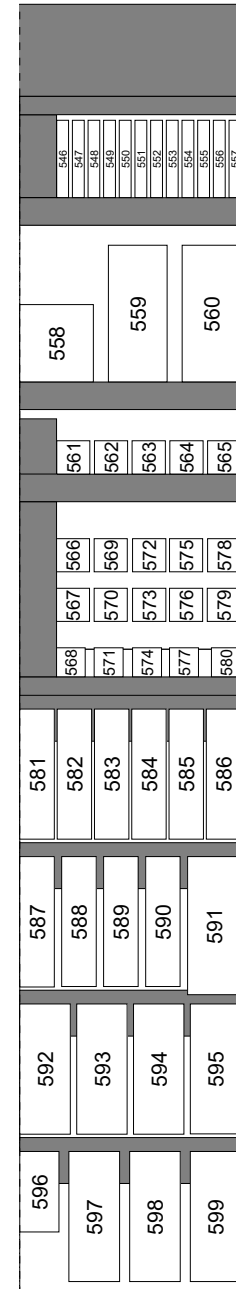
Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021						
582	1	322146080	071249145234	Infalible Long Wear Eyeliner	Black	511
583	1	322147442	071249145241	Infalible Long Wear Eyeliner	Black Brown	581
584	1	322147353	071249145258	Infalible Long Wear Eyeliner	Brown	531
585	1	322145351	071249117682	Pencil Perfect Carbon Black	Carbon Black	190
586	1	322142832	071249082140	Pencil Perfect Eye Liner	Espresso	130

Column: 9 - Row: 07 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 5HK LIN INT BRUSH TIP HKBR LIT (ALT) **						
HOOK BARS Re-Order Code: PL3000000007				SS Graphic Re-Order Code:		
Graphic Re-Order Code:				SS Holder Re-Order Code:		
Carrier Tray Graphic Re-Order Code: PM1000021476				HOOK BARS Rolled Up Code: PL3000000007		UPC Blade Code:
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade # Chip Codes
587	1	322145092	071249231791	Infalible Gel Lacquer Liner	Blackest Black	171
588	1	322144923	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710
589	1	322145856	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carb...	Carbon Black	690
590	1	322730172	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610
591	1	322140296	071249194102	Voluminous False Lashes Mascara	Blackest Black	270

Column: 9 - Row: 08 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 4HK XTR VOL CLGN WSBL HKBR LIT (ALT) **						
HOOK BARS Re-Order Code: PL3000000006				SS Graphic Re-Order Code:		
Graphic Re-Order Code:				SS Holder Re-Order Code:		
Carrier Tray Graphic Re-Order Code: PM1000024540				HOOK BARS Rolled Up Code: PL3000000006		UPC Blade Code:
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade # Chip Codes
592	1	322145212	071249148808	Extra Volume Collagen Washable	Black	675
593	1	322145220	071249148822	Extra Volume Collagen Washable	Blackest Black	680
594	1	322145254	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695
595	1	322149240	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621

Column: 9 - Row: 09 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 3HK EMR SINGLE TRY HOOKBAR LIT (ALT) **						
HOOK BARS Re-Order Code: PL3000000005, PL3000000006				SS Graphic Re-Order Code:		
Graphic Re-Order Code:				SS Holder Re-Order Code:		
Carrier Tray Graphic Re-Order Code: PM1000024974				HOOK BARS Rolled Up Code: PL3000000005, PL3000000006		UPC Blade Code:
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade # Chip Codes
596	1	322142955	071249078525	Eye Makeup Remover	Eye Makeup Remover	001
597	1	322140848	071249149768	Double Extend Beauty Tubes	Blackest Black	575
598	1	322140830	071249149744	Double Extend Beauty Tubes	Black	570
599	1	322730075	071249187722	Voluminous Million Lashes Mascara	Black	645

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 14

Row: 04

Lower Notch: 9

Row: 05

Lower Notch: 33

Row: 06

Lower Notch: 31

Row: 07

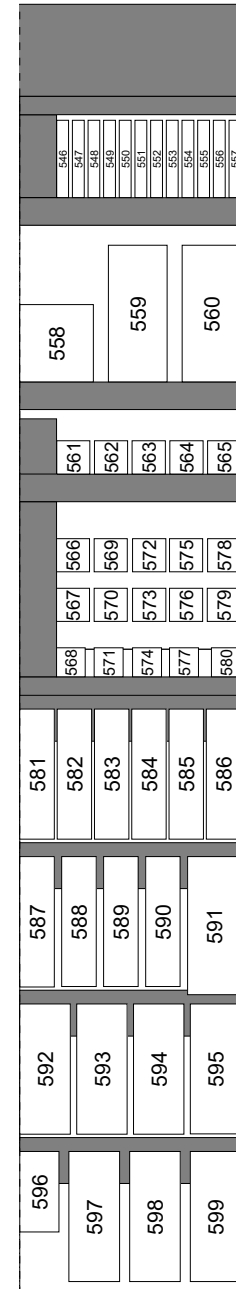
Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

LOPWAK1270ECL_IS21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 12' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 10 - Row: 02 Notch: 28 Fixture Type: HOOK BARS Fixture Description: 6HK LE LINER SIG EYE LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023945 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
600	1	N/A	071249415351	Le Liner Signature	Noir Cashmere	735	
601	1	N/A	071249415368	Le Liner Signature	Brown Denim	740	
602	1	N/A	071249415375	Le Liner Signature	Taupe Grey Tweed	745	
603	1	N/A	071249415382	Le Liner Signature	Blue Jersey	750	
604	1	N/A	071249415399	Le Liner Signature	Violet Wool	755	
605	1	N/A	071249415405	Le Liner Signature	Gold Velvet	760	

Column: 10 - Row: 03 Notch: 20 Fixture Type: HOOK BARS Fixture Description: 6HK INF SIG MATTE EYE LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022901 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
606	1	N/A	071249403709	Infalible Signature Matte Eyeliner	Black	700	
607	1	N/A	071249403723	Infalible Signature Matte Eyeliner	Greige	720	
608	1	N/A	071249403730	Infalible Signature Matte Eyeliner	Burgundy	730	
609	1	N/A	071249386033	Flash Cat Eye Liner	Black	220	
610	1	322143325	071249336359	Voluminous Liner Noir	Blackest Black	300	
611	1	322730180	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115	

Column: 10 - Row: 04 Notch: 12 Fixture Type: HOOK BARS Fixture Description: 6HK INF PRO-LAST LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021165 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
612	1	322148278	071249357248	Infalible Pro-Last Liner	Black	930	
613	1	322140822	071249357255	Infalible Pro-Last Liner	Brown	940	
614	1	322140555	071249357262	Infalible Pro-Last Liner	Grey	950	
615	1	N/A	071249385197	Infalible Pro-Last Liner	CHARCOAL SHIMMER	890	
616	1	322140092	071249357644	Infalible Pro-Last Liner	Cobalt Blue	960	
617	1	N/A	071249385104	Infalible Pro-Last Liner	Bronze	840	

Column: 10 - Row: 05 Notch: 4 Fixture Type: HOOK BARS Fixture Description: 6HK INF EYE MM LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021474 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
618	1	322147777	071249238912	Infalible The Super Slim Liner	Black	400	
619	1	322140791	071249350126	Infalible The Super Slim Liner	Brown	401	
620	1	322147963	071249350157	Infalible The Super Slim Liner	Grey	402	
621	1	322146624	071249306376	Infalible Eye: Matte Matic Liner	Black	512	
622	1	322146030	071249306383	Infalible Eye: Matte Matic Liner	Brown	513	
623	1	N/A	071249385937	Infalible Pro-Last Liner	Aubergine	850	

Column: 10 - Row: 06 Notch: 31 Fixture Type: HOOK BARS Fixture Description: 6HK TLSCPC LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021480 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
624	1	322147727	071249289839	Infalible Superstar Liner	Black	202	
625	1	322141200	071249137086	Telescopic Carbon Black Liner	Carbon Black	835	
626	1	322145822	071249119990	Telescopic Eyeliner	Black	810	
627	1	322142133	071249161906	Telescopic Waterproof Eyeliner	Black	800	
628	1	322142175	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798	
629	1	322140725	071249207000	Voluminous Smoldering Eyeliner	Black	645	

Column: 10 - Row: 07 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR PRIMER HKBR (ALT) LIT **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Graphic: PM1000021495,PM1000022017 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
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Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

600	601	602	603	604	605
606	607	608	609	610	611
612	613	614	615	616	617
618	619	620	621	622	623
624	625	626	627	628	629
630	631	632	633		
634	635	636	637		
638	639	640	641		

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

630	1	322141454	071249330265	Voluminous Primer	Primer	300	
631	1	N/A	071249421536	Voluminous Mascara	DEEP VIOLET	970	
632	1	N/A	071249405062	Voluminous Mascara	deep green	960	
633	1	322140440	071249372029	Voluminous Straight Brush	Burgundy	950	

Column: 10 - Row: 08 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS SPRSTR MSCR HKBR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000006

SS Graphic Re-Order Code:

Graphic Re-Order Code:

SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021498

HOOK BARS Rolled Up Code: PL3000000006

UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
634	1	322141226	071249301500	Voluminous Superstar Mascara	Black (WSH)	622	
635	1	322141501	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	623	
636	1	322146454	071249314104	Voluminous Superstar Red Carpet	Extra Black	626	
637	1	322145165	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest ...	624	

Column: 10 - Row: 09 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MIL LSHES HKBR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000006

SS Graphic Re-Order Code:

Graphic Re-Order Code:

SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021493

HOOK BARS Rolled Up Code: PL3000000006

UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
638	1	322730067	071249188125	Voluminous Million Lashes Mascara	Black Brown	655	
639	1	322146551	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630	
640	1	322730059	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635	
641	1	322146543	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

600	601	602	603	604	605
606	607	608	609	610	611
612	613	614	615	616	617
618	619	620	621	622	623
624	625	626	627	628	629
630	631	632	633		
634	635	636	637		
638	639	640	641		

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

LOPWAK1270ECL_IS21.psa

Column: 1 - Row: 01	Notch: 32	Fixture Type: HEADER	Fixture Description: 12' LP HDR-LIT **
HEADER Re-Order Code: PM1000009395		SS Graphic Re-Order Code:	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000019110	HEADER Rolled Up Code: N/A	UPC Blade Code:	

Column: 11 - Row: 02		Notch: 28		Fixture Type: HOOK BARS		Fixture Description: 5HK UNBELIEVA-BROW HKBR LIT (ALT) **	
HOOK BARS Re-Order Code: PL3000000007				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000024531				HOOK BARS Rolled Up Code: PL3000000007		UPC Blade Code:	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
642	1	322147036	071249376386	Unbelieva-Brow	Blonde	560	
643	1	322730295	071249376393	Unbelieva-Brow	Light Brunette	565	
644	1	322730326	071249376409	Unbelieva-Brow	Brunette	570	
645	1	322730287	071249376416	Unbelieva-Brow	Dark Brunette	575	
646	1	N/A	071249385074	Unbelieva-Brow	Black	580	

Column: 11 - Row: 03		Notch: 20		Fixture Type: HOOK BARS		Fixture Description: 6HK BRW STYLST MICRO INK PEN HKBR LIT (ALT) **	
HOOK BARS Re-Order Code: PL3000000008				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000022908				HOOK BARS Rolled Up Code: PL3000000008		UPC Blade Code:	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
647	1	N/A	071249410462	Micro Ink Pen by Brow Stylist	Light Brunette	636	
648	1	N/A	071249410479	Micro Ink Pen by Brow Stylist	Brunette	639	
649	1	N/A	071249410486	Micro Ink Pen by Brow Stylist	Dark Brunette	642	
650	1	322141577	071249350270	Brow Stylist Shape & Fill	Blonde	400	
651	1	322140482	071249373088	Brow Stylist Shape & Fill	Light Brunette	410	
652	1	322141585	071249350300	Brow Stylist Shape & Fill	Brunette	415	

Column: 11 - Row: 04		Notch: 12		Fixture Type: HOOK BARS		Fixture Description: 6HK BRW STYLST DEF HKBR LIT (ALT) **	
HOOK BARS Re-Order Code: PL3000000008				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021463				HOOK BARS Rolled Up Code: PL3000000008		UPC Blade Code:	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
653	1	322142379	071249314876	Brow Stylist: Definer	Blonde	388	
654	1	322147955	071249350744	Brow Stylist: Definer	Dark Blonde	391	
655	1	322147947	071249350751	Brow Stylist: Definer	Light Brunette	392	
656	1	322144321	071249314883	Brow Stylist: Definer	Brunette	389	
657	1	322145199	071249314890	Brow Stylist: Definer	Dark Brunette	390	
658	1	322141593	071249350317	Brow Stylist Shape & Fill	Dark Brunette	420	

Column: 11 - Row: 05		Notch: 4		Fixture Type: HOOK BARS		Fixture Description: 6HK BRW STYLST FRM & SET HKBR LIT (ALT) **	
HOOK BARS Re-Order Code: PL3000000008				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021464				HOOK BARS Rolled Up Code: PL3000000008		UPC Blade Code:	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
659	1	322141331	071249357545	Brow Stylist Boost & Set	Light Brunette	480	
660	1	322141323	071249357552	Brow Stylist Boost & Set	Dark Brunette	490	
661	1	322143359	071249339589	Brow Stylist Frame & Set	Blonde	212	
662	1	322146878	071249339596	Brow Stylist Frame & Set	Light Brunette	213	
663	1	322146909	071249339602	Brow Stylist Frame & Set	Warm Brunette	214	
664	1	322143448	071249341834	Brow Stylist Frame & Set	Deep Brunette	215	

Column: 11 - Row: 06		Notch: 31		Fixture Type: HOOK BARS		Fixture Description: 6HK BRW STYLST KBK BLNDR HKBR LIT (ALT) **	
HOOK BARS Re-Order Code: PL3000000008				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021465				HOOK BARS Rolled Up Code: PL3000000008		UPC Blade Code:	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
665	1	322146860	071249339619	Brow Stylist Kabuki Blender	Blonde	312	
666	1	322147573	071249339626	Brow Stylist Kabuki Blender	Brunette	313	
667	1	322147565	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314	
668	1	322145903	071249289273	Brow Stylist Designer	Blonde	305	
669	1	322145911	071249289280	Brow Stylist Designer	Brunette	310	
670	1	322145929	071249289297	Brow Stylist Designer	Dark Brunette	315	

Column: 11 - Row: 07		Notch: 23		Fixture Type: HOOK BARS		Fixture Description: 4HK VLMNS MSCR HKBR LIT (ALT) **	
HOOK BARS Re-Order Code: PL3000000006				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021491				HOOK BARS Rolled Up Code: PL3000000006		UPC Blade Code:	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
671	1	322147581	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

672	1	322730431	071249059098	Voluminous Straight Brush	Blackest Black	310	
673	1	322144973	071249749012	Voluminous Straight Brush	Black	305	
674	1	322144981	071249669020	Voluminous Straight Brush	Black Brown	315	

Column: 11 - Row: 08 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 4HK X-FIBER MSCR HKBR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021499 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
675	1	322141218	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WT...	625	
676	1	322145864	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213	
677	1	322148163	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215	
678	1	322145814	071249104743	Telescopic Mascara	Blackest Black	910	

Column: 11 - Row: 09 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS BTRFLY MSCR HKBR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021482 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
679	1	322140173	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868	
680	1	322140165	071249256701	Voluminous Butterfly Washable Mascara	Black	867	
681	1	322140181	071249256725	Voluminous Butterfly Washable Mascara	Black Brown	869	
682	1	322147612	071249256695	Voluminous Butterfly WTP	Blackest Black	871	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

642	643	644	645	646	
647	648	649	650	651	652
653	654	655	656	657	658
659	660	661	662	663	664
665	666	667	668	669	670
671	672	673	674		
675	676	677	678		
679	680	681	682		

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

LOPWAK1270ECL_IS21.psa

Column: 1 - Row: 01	Notch: 32	Fixture Type: HEADER	Fixture Description: 12' LP HDR-LIT **
HEADER Re-Order Code: PM1000009395		SS Graphic Re-Order Code:	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000019110	HEADER Rolled Up Code: N/A	UPC Blade Code:	

Column: 12 - Row: 02			Notch: 28		Fixture Type: HOOK BARS		Fixture Description: 4HK AIR VLMN MEGA MSCR HKBR LIT (ALT) **		
HOOK BARS Re-Order Code: PL3000000006						SS Graphic Re-Order Code:			
Graphic Re-Order Code:						SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000025103			HOOK BARS Rolled Up Code: PL3000000006			UPC Blade Code:			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes		
683	1	N/A	071249419892	Air Volume Mega Mascara	BLAKEST BLACK WSH	850			
684	1	N/A	071249419908	Air Volume Mega Mascara	BLACK WSH	851			
685	1	N/A	071249419922	Air Volume Mega Mascara	BLAKEST BLACK WTP	853			
686	1	N/A	071249419939	Air Volume Mega Mascara	BLACK WTP	854			

Column: 12 - Row: 03		Notch: 20		Fixture Type: HOOK BARS		Fixture Description: 4HK VLMNS LSH PRDS MSCR (WSH) HKBR LIT (ALT) **	
HOOK BARS Re-Order Code: PL3000000006				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021489		HOOK BARS Rolled Up Code: PL3000000006		UPC Blade Code:			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
687	1	322730156	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250	
688	1	322141496	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200	
689	1	322141543	071249343258	Voluminous Lash Paradise WSH	Black	201	
690	1	322141404	071249343272	Voluminous Lash Paradise WSH	Black Brown	202	

Column: 12 - Row: 04		Notch: 12		Fixture Type: HOOK BARS		Fixture Description: 4HK VLMNS LSH PRDS MSCR (WTP) HKBR LIT (ALT) **	
HOOK BARS Re-Order Code: PL3000000006				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021490		HOOK BARS Rolled Up Code: PL3000000006		UPC Blade Code:			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
691	1	322148935	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204	
692	1	322148838	071249343319	Voluminous Lash Paradise WTP	Black	203	
693	1	322140937	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205	
694	1	N/A	071249385210	Lash Serum Solution		0	

Column: 12 - Row: 05		Notch: 4		Fixture Type: HOOK BARS		Fixture Description: 4HK BAMBI MSCR HKBR LIT (ALT) **	
HOOK BARS Re-Order Code: PL3000000006				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000022905		HOOK BARS Rolled Up Code: PL3000000006		UPC Blade Code:			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
695	1	N/A	071249415504	Bambi Mascara WSH	Extra Noir	407	
696	1	N/A	071249404324	Bambi Mascara WSH	blackest black	400	
697	1	N/A	071249404331	Bambi Mascara WSH	black	401	
698	1	N/A	071249404348	Bambi Mascara WSH	black brown	402	

Column: 12 - Row: 06		Notch: 31		Fixture Type: HOOK BARS		Fixture Description: 4HK BAMBI MSCR HKBR LIT (ALT) **	
HOOK BARS Re-Order Code: PL3000000006				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000022905				HOOK BARS Rolled Up Code: PL3000000006		UPC Blade Code:	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
699	1	N/A	071249404355	Bambi Mascara WTP	blackest black	405	
700	1	N/A	071249404362	Bambi Mascara WTP	black	406	
701	1	322143587	071249101919	Voluminous Carbon Black	Carbon Black	335	
702	1	322146098	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395	

Column: 12 - Row: 07		Notch: 23		Fixture Type: HOOK BARS		Fixture Description: 4HK VLMNS WP HKBR LIT (ALT) **	
HOOK BARS Re-Order Code: PL3000000006				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021496		HOOK BARS Rolled Up Code: PL3000000006		UPC Blade Code:			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
703	1	322145018	071249019344	Voluminous Curved Brush	Black	340	
704	1	322145026	071249019351	Voluminous Curved Brush	Black Brown	350	
705	1	322145076	071249006412	Voluminous Waterproof	Black	360	
706	1	322145084	071249006429	Voluminous Waterproof	Black Brown	365	

Column: 12 - Row: 08		Notch: 15		Fixture Type: HOOK BARS		Fixture Description: 4HK TLSCPC HKBR LIT (ALT) **	
HOOK BARS Re-Order Code: PL3000000006				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021479				HOOK BARS Rolled Up Code: PL3000000006		UPC Blade Code:	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
707	1	322145791	071249104729	Telescopic Mascara	Black	905	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

683	684	685	686
687	688	689	690
691	692	693	694
695	696	697	698
699	700	701	702
703	704	705	706
707	708	709	710
711	712	713	714

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

708	1	322145806	071249104736	Telescopic Mascara	Black Brown	915	
709	1	322140539	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935	
710	1	N/A	071249390740	Telescopic Mascara	Black WTP	925	

Column: 12 - Row: 09 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK UNLIMITED MSCR HKBR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021144 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
711	1	322149884	071249265932	Voluminous Butterfly Midnight Black	Midnight Black	872	
712	1	N/A	071249335857	Unlimited	Blackest Black	235	
713	1	N/A	071249335871	Unlimited	Black Brown	236	
714	1	N/A	071249335888	Unlimited	Blackest Black WTP	240	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

683	684	685	686
687	688	689	690
691	692	693	694
695	696	697	698
699	700	701	702
703	704	705	706
707	708	709	710
711	712	713	714











L'OR
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TRUE MATCH EYE CREAM IN A CONCEALER
DARK CIRCLE COLOUR CORRECTOR



TRUE MATCH EYE CREAM IN A CONCEALER
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NATURAL FLUSH OF COLOUR



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LUMINOUS COVERAGE



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CONCEAL IMPERFECTIONS



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LONGWEAR LOOK



INFALLIBLE TINTED LOOSE SETTING POWDER
LOCK IN LONGWEAR



INFALLIBLE PRIME & SET
LOCK IN LONGWEAR



SHARPING STICKS



INFALLIBLE SHARPING STICKS
MULTI-USE LONGWEAR MAKEUP



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NATURAL BUILDABLE COVERAGE



TRUE MATCH SUPER-BLENDABLE FOUNDATION
NATURAL BUILDABLE COVERAGE



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NATURAL BUILDABLE COVERAGE



TRUE MATCH POWDER BLUSH
NATURAL FLUSH OF COLOR



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NATURAL GLOW



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GENTLE MINERAL MAKEUP



TRUE MATCH MINERAL MAKEUP
GENTLE MINERAL MAKEUP



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